DOCUMENT RESUME

ED 044 600 AC 008 744

TITLE	Where the Action Is; A Log of Successful Urban Programs Involving Businessmen, Chambers of Commerce or Associations.
INSTITUTION	Chamber of Commerce of the United States, Washington, D.C.
PUB DATE	Apr 70
NOTE	57p.; Edition II
AVAILABLE FROM	Chamber of Commerce of the U.S., Washington, D.C. 20006 (1 to 9 copies $2.00 each, postpaid; discounts on larger orders)
EDRS PRICE	EDRS Price MF-$0.25 HC-$2.95
DESCRIPTORS	*Administrative Personnel, *Business, *City Improvement, Community Development, Consumer Economics, Crime, Education, Employment Opportunities, Equal Opportunities (Jobs), Housing, Minority Groups, *Organizations (Groups), Pollution, *Program Descriptions, Transportation, Youth
IDENTIFIERS	Chambers of Commerce

ABSTRACT

This log cites about 150 successful programs, dealing with key urban problems, which involve businessmen either individually or through efforts of their companies, chambers of commerce, and trade and professional associations. The examples are listed alphabetically by location by city or state name for statewide programs. A few national programs are listed under "NATIONAL." Brief descriptions of each are provided. Programs are categorized under: consumer assistance, crime control, education, equal opportunity, government modernization, housing, manpower/jobs, minority enterprise, pollution control, total community development, urban transportation, and youth. (EB)

WHERE THE ACTION IS

A Log of Successful Urban Programs Involving Businessmen, Chambers of Commerce or Associations

U.S. DEPARTMENT OF HEALTH, EDUCATION & WELFARE
OFFICE OF EDUCATION
THIS DOCUMENT HAS BEEN REPRODUCED EXACTLY AS RECEIVED FROM THE PERSON OR ORGANIZATION ORIGINATING IT. POINTS OF VIEW OR OPINIONS STATED DO NOT NECESSARILY REPRESENT OFFICIAL OFFICE OF EDUCATION POSITION OR POLICY

ED044600

Edition II April 1970

CHAMBER OF COMMERCE OF THE UNITED STATES

AC 008 744

ED044600

INTRODUCTION

The Second Edition of Where the Action Is compiles a number of successful programs dealing with key urban problems. In every case, the programs involve businessmen, either through their individual efforts, their company's efforts or the work of their chambers of commerce and trade and professional associations.

Where the Action Is cites only those programs that have come to the attention of the National Chamber's staff and that have been approved by the local sponsors for publication in this brochure. These reports by no means exhaust the examples of successful efforts being made by businessmen throughout the country, but are only a fraction of the many good programs to be found.

The National Chamber has not attempted to evaluate each program, and it assumes no responsibility for citing programs that, upon close scrutiny, do not live up to expectations. Inquiries for more information about each example should be directed to the reference cited with each program and not to the National Chamber.

Where the Action Is is produced by the National Chamber's Urban Action Clearinghouse. The Clearinghouse develops comprehensive case studies of successful urban programs involving business. Fourteen such case studies are available,* and the Urban Action Clearinghouse will continue to develop detailed case studies.

Where the Action Is supplements that effort and provides a greater volume of briefer examples that might be useful to businessmen, chambers of commerce, trade associations and other groups looking for ideas and information on how to meet some challenging problems facing their communities.

Where the Action Is will be updated periodically. In this Edition II, categories have been added to the four used in the first edition (crime, education, housing, and manpower). Full subject index follows on next page. Edition II replaces the initial publication, which has been incorporated in succeeding pages.

The National Chamber's staff, at headquarters and in the field, is the prime source of information for Where the Action Is. The staff, in turn, must depend on businessmen and executives of chambers of commerce and trade associations for examples. It is hoped that anyone knowing of well-established, on-going successful urban programs that could be of value to other communities will contact the National Chamber so that the details of such programs can be reviewed by the National Chamber's Urban Action Clearinghouse for possible inclusion in the next edition of Where the Action Is.

In contacting National Chamber staff, either contact the Division or District Manager closest to you or Mr. Ivan C. Elmer, Director, Urban Action Clearinghouse, Chamber of Commerce of the United States, 1615 H Street, N. W., Washington, D. C. 20006, Phone: Area Code 202 / 659-6177.

*These 14 case studies are:

1. Omaha Puts Youth to Work in Project Y. E. S. (Code 1536)
2. Buffalo Employs the Hard-Core with Opportunities Development Corporation (Code 1537)
3. Hartford Fund Guides and Finances Low-Cost Housing (Code 1538)
4. Jacksonville, Fla., Merges City and County Government (Code 1549)
5. Rochester, Minn., Mobilizes to Meet Total Area Needs (Code 1540)
6. Rochester, N.Y., Business Opportunities Corporation Helps Ghetto Dwellers Own Businesses (Code 1541)
7. Philadelphia Utility Offers Jobs and Advancement to Minorities (Code 1542)
8. Boston Firm Marking Ten Years of Success in Hiring Hard-Core (Code 1543)
9. Detroit Industries Become Partners of Core-City High Schools (Code 1544)
10. Winston-Salem Park Plan Serves Recreation Needs for All (Code 1545)
11. County-Wide Plan Controls Dayton Area Pollution Problems (Code 1548)
12. Indianapolis Chamber Leads in Upgrading Police Quality (Code 1547)
13. Camden Rehabilitation Provides Homes for Low-Income Families (Code 1834)
14. St. Louis Trains Minorities for Construction Jobs (Code 2011)

1-9 copies: $1.50 each -- 10-99 copies: $1.25 each -- 100 or more copies: $1.00 each. Full sets of 14 case studies: $15.00 each. Order from: Urban Action Clearinghouse, Chamber of Commerce of the United States, 1615 H Street, N. W., Washington, D. C. 20006.

USING WHERE THE ACTION IS

Where the Action Is has been organized for quick, easy reference to the approximately 150 examples in this edition.

Subjects are arranged in the following page sequence:

Consumer Assistance 1

Crime Control 4

Education 10

Equal Opportunity 20

Government Modernization 22

Housing 25

Manpower/Jobs 29

Minority Enterprise 36

Pollution Control 42

Total Community Development 44

Urban Transportation 47

Youth 49

Examples of action are listed in alphabetical order of location, either by city or by state name for statewide programs. A few national programs are listed under NATIONAL.

DIVISION AND DISTRICT MANAGERS
CHAMBER OF COMMERCE OF THE UNITED STATES

NORTHEASTERN DIVISION

Charles R. Stark, Manager
711 Third Avenue
New York, New York 10017
A/C 212 697-5530

DISTRICT MANAGERS:

Whayne R. Moore
3805 Oxbow Drive
Camp Hill, Pennsylvania 17011
A/C 717 761-4128

Richard T. Anderson
27 Willis Street (Apt. 18)
Framingham, Massachusetts 01701
A/C 617 875-6910

Harrison W. Moore, Jr.
260 Millard Avenue
North Tarrytown, New York 10591
A/C 914 631-3683

Bartel Bailey
1 Fernwood Lane
Jamesburg, New Jersey 08831
A/C 201 521-3783

Robert C. Griebner
4218 Fireside Drive
Liverpool, New York 13088
A/C 315 652-9122

SOUTHEASTERN DIVISION

Ed. H. Cherry, Manager
411 Foundation Life Building
3376 Peachtree Road, N.E.
Atlanta, Georgia 30326
A/C 404 261-2271

DISTRICT MANAGERS:

Augustus H. Hayden
3208 Monte D'Este Way
Birmingham, Alabama 35216
A/C 205 822-6233

J. Frank Melton
1401 McDowell Drive
Greensboro, North Carolina 27408
A/C 919 292-2417

J. Marcus Leger
639 Pocono Drive
Richmond, Virginia 23235
A/C 703 272-9040

NORTHERN CENTRAL DIVISION

Robert Van Ausdall, Manager
Suite 1130, 33 North Dearborn Street
Chicago, Illinois 60602
A/C 312 332-0870

DISTRICT MANAGERS:

Barton L. Swindall
1016 North Parkside Drive
Peoria, Illinois 61602
A/C 309 674-4377

David Major
1219 Thomas L Parkway
Lansing, Michigan 48917
A/C 517 482-8344

Donald R. Loftus
(Indiana-Kentucky)
c/o N. Central Division

SOUTHWESTERN DIVISION

Arnold R. Mathias, Manager
Braniff Tower, Suite 438
Exchange Park, Dallas, Texas 75235
A/C 214 358-3411

DISTRICT MANAGERS:

Harry L. Cowan
5504 Ameswood Drive
Austin, Texas 78723
A/C 512 926-2371

Weldon T. Gibson
3937 South 93rd East Avenue
Tulsa, Oklahoma 74145
A/C 918 627-0613

Johnny R. Johnson
1326 Georgia Street
Shreveport, Louisiana 71104
A/C 318 868-5842

Gordon A. Weller
1985 Applewood Drive
Lakewood, Denver, Colorado 80215
A/C 303 238-5137

NORTHWESTERN DIVISION

John C. Bailey, Manager
2007 First National Bank Building
Minneapolis, Minnesota 55402
A/C 612 338-7505

DISTRICT MANAGERS:

Larry T. Douglas
1209 - 18th Street West, Apt. 3
Billings, Montana 59101
A/C 406 252-2528

Daniel D. Austin
500 South Kawanis Avenue
Sioux Falls, South Dakota 57104

WESTERN DIVISION

Gordon L. Olson, Manager
930 Santa Cruz Avenue
Menlo Park, California 94025
A/C 415 326-7985

DISTRICT MANAGERS:

Richard D. McHenry
1120 Foxhall Way
Sacramento, California 95831
A/C 916 422-4335

Paul A. Phibbs
12900 S. W. Park Way
Portland, Oregon 97225
A/C 503 646-4515

R. Frank Tucker
30929 Rue Langlois
Palos Verdes Peninsula
California 90274
A/C 213 541-2109

WHERE THE ACTION IS (2078)

1 to 9 copies ..... 2.00 each
10 to 99 copies ..... 1.60 each
100 or more copies ..... 1.40 each

Order postpaid from:
Chamber of Commerce of the United States
Washington, D. C. 20006

Make check or money order payable to:
Chamber of Commerce of the United States

CONSUMER

CALIFORNIA

PROGRAM: Personal Financial Planning

PURPOSE: To help families avoid overindebtedness and get the most for their income.

SPONSORING ORGANIZATION:
California Loan and Finance Association

CONTACT FOR ADDITIONAL INFORMATION:
Larry Chandler, California Loan and Finance Association, 4529 Angeles Crest Highway, Suite 105, La Canada, California 91011.

DESCRIPTION OF PROGRAM:
The California Loan and Finance Association conducts a Personal Financial Planning Program to help families avoid overindebtedness and get the most for their income.

The association annually provides speakers for about 100 appearances in school and college classrooms, as well as before church groups, clergy and civic groups. In the Sacramento area, a series of more than 20 forums was held in 1969 with question and answer panels on personal financial planning and problems. Audiences ranged from 150 to 500 persons each. The forums were endorsed by the State Consumer Counsel and promoted through the Better Business Bureau.

Seminars or institutes for teachers in the public schools were also held in Los Angeles and Oakland during 1969; and several other programs on consumer credit counseling services were sponsored, supported or participated in throughout California.

At most sessions, National Consumer Finance Association Teacher Kits, Counseling Kits, and films have been used.

CHICAGO, ILLINOIS

PROGRAM: Comprehensive Health Planning

PURPOSE: To improve the health care in poverty areas of Chicago.

SPONSORING ORGANIZATIONS:
Illinois Pharmaceutical Association, Chicago Retail Druggists Association, OEO Neighborhood Health Centers, Neighborhood Health and Citizens Councils.

CONTACT FOR ADDITIONAL INFORMATION:
Richard S. Strommen, Executive Director, Illinois Pharmaceutical Association, 222 W. Adams Street, Suite 546, Chicago, Illinois 60606.

DESCRIPTION OF PROGRAM:
The Illinois Pharmaceutical Association and the Chicago Retail Druggists Association formed the Comprehensive Health Committee to assist two OEO Neighborhood Health Centers in Chicago by providing low cost, high quality prescription services through member druggists and by encouraging the use of and support for the centers within the neighborhoods in cooperation with the Neighborhood Health and Citizens Councils.

Member druggists assist Health Center patients by making sure they understand medication directions and possible side-effects, and by consulting with the patient on private concerns. They maintain family medication records and prescription renewal calendars; promote Center services to patrons; supply health center information literature and special instruction sheets on various medications; maintain reasonable open hours; encourage enrollment in health care programs; encourage young people to enter health care professions; and sponsor seminars on drug abuse at schools, community and civic meetings. They also serve at the Center on a rotating basis to answer questions; attend center planning meetings; report unsatisfactory health conditions in the community; and recommend means of improving health care to the community.

CLEVELAND, OHIO

PROGRAM: Insurance Assistance

PURPOSE: To assist the property owner or businessman in the urban area in obtaining necessary insurance coverage.

SPONSORING ORGANIZATION:
Insurance Board of Cleveland

CONTACT FOR ADDITIONAL INFORMATION:
C. L. Templeman, Executive Vice President, Insurance Board of Cleveland, 1830 Williamson Building, Cleveland, Ohio 44114.

DESCRIPTION OF PROGRAM:
The Insurance Board of Cleveland is active in providing property and liability insurance information and assistance to the community-at-large. The Board serves as the focal point for comments, complaints and criticism of property and liability insurance.

The bulk of the Board's activity in this area relates to the problems of providing adequate insurance coverage for the inner-city businessman and resident. It works with the city administration and calls to City Hall are frequently directed to the Board for action.

As a trade association, the Board does not write insurance. Instead, it offers guidance and assistance in obtaining needed coverage. It is the Board's experience that many people are simply uninformed about insurance. Questions generally relate to policy cancellations, non-renewals and rate increases. The Board is able to answer many of these questions by giving a brief description of the causes of these actions and then relating these to the individual situation.

Once the property owner recognizes his problem, whether a run-down dwelling or an improperly-protected business, he is able to determine what he must do to regain coverage or obtain new coverage. If he indicates he is willing to make necessary improvements, the Board arranges with an independent agent and the local property inspection bureau for a thorough inspection of the

property, through the Ohio FAIR Plan. The owner is given a list of defects and after necessary improvements have been made, the FAIR Plan will designate an insurance company which will write the policy covering Fire and Extended Coverage Insurance.

FITCHBURG, MASSACHUSETTS

PROGRAM: Seminar on "Getting Your Money's Worth"

PURPOSE: Develop individual's capacity as an intelligent shopper.

SPONSORING ORGANIZATION:
Greater Fitchburg Chamber of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
Wm. T. Murray, Executive Vice President, Greater Fitchburg Chamber of Commerce, 781 Main Street, Fitchburg, Massachusetts 01420; A/C 617 - 343-6487.

DESCRIPTION OF PROGRAM:
The Greater Fitchburg Chamber of Commerce sponsors a ten session seminar on "Getting Your Money's Worth" for area residents who want to learn how to shop more wisely. The discussion leader for the course is the Director of the county Better Business Bureau.

The local Opportunity Council and Legal Aid Service liked the idea so much they provided course scholarships for housewives who wanted to enroll.

LOS ANGELES, CALIFORNIA

PROGRAM: Consumer Dialogue Conferences

PURPOSE: To measure consumer reaction to a variety of industry practices.

SPONSORING ORGANIZATION:
Los Angeles Chamber of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
William M. Bower, Marketing Consultant, World and Domestic Trade Department, Los Angeles Chamber of Commerce, P. O. Box 3696, Los Angeles, California 90054; A/C 213 - 482-4010.

DESCRIPTION OF PROGRAM:
The Business/Consumer Relations Subcommittee sponsors a series of conferences in which panels made up of a broad cross-section of public consumers express their concerns to business representatives. Each conference is devoted to one industry; the first was the Electronics Industry in November 1969. After each conference key points made by the consumers are summarized and made available to member firms. No industry rebuttal is included. After conferences March 26 on Food Processors and April 8 on Retail Grocer Operations, there will be dialogues on Banking, Building Materials, Pharmaceuticals, and others.

NATIONAL

PROGRAM: All About Furniture Kit and Publication

PURPOSE: To provide the homemaker and future homemaker with the knowledge to make confident decisions in the selection of furnishings.

SPONSORING ORGANIZATION:
Southern Furniture Manufacturers Association

CONTACT FOR ADDITIONAL INFORMATION:
Betty Marsh, Director of Consumer Information, Southern Furniture Manufacturers Association, P. O. Box 951, High Point, North Carolina 27261.

DESCRIPTION OF PROGRAM:
The Southern Furniture Manufacturers Association has published a non-promotional furniture education kit, "All About Furniture," for use by high school and college instructors and state agricultural extension agents to provide the homemaker with the basic knowledge necessary to make confident decisions in selecting furnishings according to her budget, her family needs and her personal tastes.

Each unit contains an instructor's guide to lesson planning and classroom projects; 16 fabric samples; six finished wood samples of veneered as well as solid construction; two filmstrips, one on furniture styles and one showing how furniture is manufactured; and a color-illustrated booklet showing how to select styles and organize color schemes according to personal taste. Each style of furniture is described and illustrated. The booklet also includes sections on how furniture is made, with detailed descriptions of fabrics, woods and other construction materials; principles of interior design; and a guideline to the selection and care of furniture.

The booklet, also entitled "All About Furniture," is available in single copies for general consumer use. It is unique in that all information about furniture of interest to a consumer has been organized in one publication.

NATIONAL

PROGRAM: Committee on Urban Optometry

PURPOSE: To study and seek solutions to urban related vision problems and to problems that affect the practice of optometry in urban settings.

SPONSORING ORGANIZATION:
American Optometric Association

CONTACT FOR ADDITIONAL INFORMATION:
J. Harold Bailey, Administrative Director, American Optometric Association, 7000 Chippewa Street, St. Louis, Missouri 63119. (Washington office: 1026 - 17th Street, N.W., Washington, D. C. 20036.)

CONSUMER

DESCRIPTION OF PROGRAM:
The American Optometric Association's Committee on Urban Optometry meets periodically to seek solutions to urban related vision problems and to problems that affect the practice of optometry in urban settings.

It has published a 75-page proceedings of the 1969 workshop study conference from which programs were to be devised for use in urban areas. Another conference in October 1969 was to develop specific projects.

The association has 40 optometric centers in operation or in process of development in urban areas to provide either low cost or no cost vision care to the needy. The association had not requested any federal funding through October 1969, but may do so as projects develop. In addition, an outstanding sociologist and an eminent health care economist were also retained to help advise association committees working in connection with the urban program.

NATIONAL

PROGRAM: Economic Education of the Clergy

PURPOSE: To give clergy basic knowledge in family financial management and to assist them in family counseling.

SPONSORING ORGANIZATION:
National Consumer Finance Association

CONTACT FOR ADDITIONAL INFORMATION:
Dr. Carl F. Hawver, Executive Vice President, National Consumer Finance Association, 1000 - 16th Street, N. W., Washington, D. C. 20036.

DESCRIPTION OF PROGRAM:
Recognizing that in urban areas the clergy is frequently in an advantageous position to guide families with financial problems, the National Consumer Finance Association has established a national foundation to give clergymen basic family financial planning information. The foundation provides several week-long seminars annually and pays all expenses of participating clergy.

An association counseling manual, "Money and Your Marriage", is widely used by the clergy of all faiths and is currently being used in seminary training by the three major faiths.

The Educational Services Division of the Association also develops, field tests, produces and distributes educational materials for students at all educational levels and for young adults and homemakers. In addition, the Association conducts family financial counseling, both on an individual family basis and in group counseling situations.

CROSS REFERENCE

See also:

EQUAL OPPORTUNITY--
Rocky Mount, North Carolina (Human Relations).

HOUSING--
Indianapolis, Indiana (Flanner House Homes).

MINORITY ENTERPRISE--
National (Ownership Opportunities Program).

YOUTH--
Keokuk, Iowa.

CRIME

CHATTANOOGA, TENNESSEE

PROGRAM: "Chattanooga Police Academy"

PURPOSE: To provide better understanding and more efficient inter-agency communication of new laws and court decisions dealing with rights of the accused and with the police sciences.

SPONSORING ORGANIZATIONS:
Law Enforcement Commission of Chattanooga in cooperation with FBI, the University of Tennessee and Chattanooga Chamber of Commerce.

CONTACT FOR ADDITIONAL INFORMATION:
Bill M. Davis, Greater Chattanooga Chamber of Commerce, 819 Broad Street, Chattanooga, Tennessee 37402; A/C 615 - 265-2246.

DESCRIPTION OF PROGRAM:
Recent complications of legalities dealing with the rights of the accused precipitated private fund contributions and a cooperative training effort between the law enforcement agencies in Greater Metropolitan Chattanooga which comprises parts of the three states of Tennessee, Alabama, and Georgia. The Academy has trained 133 officers, representing 11 policing agencies in rights of the accused and officers from the Chattanooga Police Department and Hamilton County Sheriff's Department in other police sciences.

Free instructional materials and teaching of these geographically-connected groups has brought about closer coordination and cooperation and resulted in better police action.

CLEVELAND, OHIO

PROGRAM: Safety & Emergency Action Guide

PURPOSE: To protect businesses during civil disturbances and other serious emergencies.

SPONSORING ORGANIZATION:
Greater Cleveland Growth Association

CONTACT FOR ADDITIONAL INFORMATION:
Ralph E. McGeorge, Greater Cleveland Growth Association, 690 Union Commerce Building, Cleveland, Ohio 44105; A/C 216 - 621-3300.

DESCRIPTION OF PROGRAM:
This Guide gives detailed steps by which businessmen can prepare for certain kinds of emergencies that may occur in their companies and their communities. The Guide then describes the action to be taken when such situations arise. The Guide covers two kinds of emergencies that can affect businesses in addition to civil disturbances. These are weather and industrial disturbances.

EAST ST. LOUIS, ILLINOIS

PROGRAM: "NARCO"

PURPOSE: A detoxification program designed to arrest the use of narcotics.

SPONSORING ORGANIZATIONS:
Greater East St. Louis Chamber of Commerce and subscribers to the program at cost of $60.00.

CONTACT FOR ADDITIONAL INFORMATION:
Marvin Meyer, President, East St. Louis Chamber of Commerce, 234 Collinsville Avenue, East St. Louis, Illinois 62201.

DESCRIPTION OF PROGRAM:
Program designed for reducing shoplifting and traffic in sale of stolen property to secure funds for narcotics. Professional and lay people and physicians work together to staff program. Medicines, housing, staff, food, etc., are included in the program, at a cost of $60.00 for six months by subscription. A follow-up program is included in the format to see that the addict gets a job, and see that he gets there on time, etc. -- even on escort to and from work if necessary. Around the clock surveillance of some individuals is provided. Medical supervision at all times for everyone in "NARCO" -- generally 10-15 at a time in residence at "Narco House". Difficult to work with more at once.

HAMMOND, INDIANA

PROGRAM: Project Alert

PURPOSE: Women's anti-crime crusade.

SPONSORING ORGANIZATION:
Hammond Chamber of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
Mrs. Carl Redden, 505 Lewis Street, Hammond, Indiana 46320; A/C 219 - 932-3459.

DESCRIPTION OF PROGRAM:
The Project Alert Program cooperates fully with the police department in helping them control and prevent crime. Crime Check cards are distributed to the community, indicating the number to call when a suspicious action takes place. Literature about street lighting and protection for women at night is circulated throughout the community. A "Junk Car" Committee cooperates with the City to aid in reporting and removal of junk cars.

Full cooperation is given to aid local and state authorities in educating adults about "Drug Abuse".

The Hammond Chamber of Commerce was instrumental in developing the Project Alert program in cooperation with various community groups.

CRIME

HARTFORD, CONNECTICUT

PROGRAM: Public Safety & Justice Committee

PURPOSE: To bring reforms in courts, police and in handling problems of youth.

SPONSORING ORGANIZATION:
Greater Hartford Chamber of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
Edward Cohen, Manager, Governmental Affairs, Greater Hartford Chamber of Commerce, 250 Constitution Plaza, Hartford, Connecticut 06103; A/C 203 - 525-4451.

DESCRIPTION OF PROGRAM:
The Public Safety & Justice Committee is composed of a few professionals (who are also businessmen) and top businessmen. Three subcommittees were established -- the Court Subcommittee is studying ways and means of improving the operation of the circuit court; the Police Subcommittee is reviewing training operations of the local police department; and the Youth Subcommittee is involved with the problems of young people who are not adjusting to school and how business can help in this area.

Hartford's Crime Check Program has proved very successful, with a number of arrests being made as a result of citizen calls. Two other communities in the area are considering patterning a program after Hartford's. A goal of recruiting 100 policemen for the local police department has been set with special emphasis on attracting members of the minority community to the department.

MINNEAPOLIS, MINNESOTA

PROGRAM: Citizen Alert

PURPOSE: Tackles grassroot problems relating to crime prevention and law enforcement.

SPONSORING ORGANIZATION:
Greater Minneapolis Chamber of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
Miss Beatrice Kennedy, Citizen Alert, 15 South Fifth Street, Minneapolis, Minnesota 55402; A/C 612 - 339-8521.

DESCRIPTION OF PROGRAM:
Citizen Alert is based on arousing citizenry to become active in the area-wide crusade against crime, juvenile delinquency, and unsafe streets. Citizen Alert has instigated and promoted a large number of varied and successful activities designed to involve citizens in efforts to make the Greater Minneapolis Area a safer community in which to live.

Some of the programs they are involved in are street lighting, developing literature for school children about law enforcement, and police recognition.

NATIONAL

PROGRAM: Drug Abuse Education

PURPOSE: To help prevent drug abuse.

SPONSORING ORGANIZATION:
American Pharmaceutical Association

CONTACT FOR ADDITIONAL INFORMATION:
George B. Griffenhagen, American Pharmaceutical Association, 2215 Constitution Avenue, N. W., Washington, D. C. 20037.

DESCRIPTION OF PROGRAM:
The American Pharmaceutical Association sponsors a national education program for both pharmacists and the public on drug abuse. Publications include a booklet "Drug Abuse Education...A Guide for the Professions," and the National Pharmacy Week Kit, "Drug Abuse...Escape to Nowhere." The kit was designed to publicize the dangers of drug abuse specifically during National Pharmacy Week in October 1969, but it may be used to publicize the problem at any time. It contains posters, counter signs, speeches, suggested editorials, radio and television spot announcements, etc.

OMAHA, NEBRASKA

PROGRAM: Crime Check

PURPOSE: To inform and encourage the public to help law enforcement by reporting crimes.

SPONSORING ORGANIZATIONS:
Omaha Chamber of Commerce and Omaha Police Department.

CONTACT FOR ADDITIONAL INFORMATION:
Richard Andersen, Chief of Police, Omaha Police Department, Omaha, Nebraska; A/C 402 - 342-2345.

DESCRIPTION OF PROGRAM:
This program includes radio and television spots, brochures, speeches for groups, informational visual aids for schools, displays for public windows and shopping centers, billboards and many other communication devices as a means for encouraging and assisting the public to help fight crime and cooperate with the police departments.

Effective May 10, 1970 the emergency number will be 911 for the entire metropolitan area. The Police Division accepts anonymous calls and will dispatch police units to check out any crime-type complaints called in by citizens. If nothing is found, car just returns to service. The short time loss is felt to be more than compensated by the increased arrest and property recovery rate due to citizen being able to call without personal obligation to witness in later court action.

CRIME

OMAHA, NEBRASKA

PROGRAM: Study of the Douglas County Juvenile Court

PURPOSE: To improve the juvenile court.

SPONSORING ORGANIZATION:
Omaha Chamber of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
Keith Carter, Omaha Chamber of Commerce, 200 Farnam Building, Omaha, Nebraska 68102; A/C 402 - 341-1234.

DESCRIPTION OF PROGRAM:
After having used the Crime Check program for over a year, the board of directors of the Omaha Chamber of Commerce approved the chamber's participation in a study of the Douglas County Juvenile Court. The Chamber agreed to pay 50 percent of the $13,400 study, which will be conducted by the National Council on Crime and Delinquency.

The Chamber's decision is based on recognition that the youth of Omaha are its most valuable resource and that business has a responsibility to help provide guidelines for juvenile decency and to help provide the very best in juvenile guidance and direction.

PEORIA, ILLINOIS

PROGRAM: Crime Check Program

PURPOSE: To encourage citizens to report to police suspicious incidents, persons, objects or any crime viewed.

SPONSORING ORGANIZATIONS:
Peoria Police Department, Southwest Kiwanis Club of Peoria.

CONTACT FOR ADDITIONAL INFORMATION:
Richard Pendleton, Director of Peoria Police Community Relations, Police Department, 542 S. W. Adams, Peoria, Illinois; A/C 309 - 673-4521 (Crime Check: 673-9000).

DESCRIPTION OF PROGRAM:
Program begun March 20, 1968. Citizens participating receive a numbered membership card, a decal for their auto, and a personal letter from the director of public safety for joining the program. No fee is involved.

Program is not designed to make police out of citizens, but to have citizens lend eyes and ears to police to help them do their job more effectively. Approximately 1,500 persons in the program. The Peoria Association of Commerce is a cooperating agency.

PEORIA, ILLINOIS

PROGRAM: Project TIP (Together In Peoria)

PURPOSE: To foster better understanding among members of the Peoria Police Department, residents of the black community and business leaders.

SPONSORING ORGANIZATION:
Peoria Association of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
Herbert N. Johnson, CCE, Executive Vice President, Peoria Association of Commerce, Suite 307, First National Bank Building, Peoria, Illinois 61602; A/C 309 - 676-0755.

DESCRIPTION OF PROGRAM:
Project TIP consists of workshops periodically held commencing on Thursday evening and ending on Sunday evening, away from Peoria in a retreat atmosphere. The objectives are 1) To develop a positive image of the police force in the disadvantaged community; 2) To increase community support of the police department; 3) To assist the police department in carrying out its responsibilities to the community; 4) To help policemen understand the problems of the Negro; 5) To help the Negro understand the problems involved with law enforcement; 6) To develop a sense of understanding, trust, appreciation, and cooperation between Whites and Blacks; 7) To decrease hostility between the ghetto and deprived communities and the police force; 8) To establish and identify the various inner city problems.

ALUMNI ASSOCIATION: The more than 350 participants have organized an Alumni Association with officers and planned meetings. Their objective is, through this Alumni group, to continue with the original objectives of the program.

ROANOKE, VIRGINIA

PROGRAM: Law Enforcement Committee

PURPOSE: Crime prevention and control.

SPONSORING ORGANIZATION:
Roanoke Valley Chamber of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
John Kelley, Roanoke Valley Chamber of Commerce, Roanoke, Virginia 24001; A/C 703 - 344-5188.

DESCRIPTION OF PROGRAM:
The Roanoke Valley Chamber of Commerce Law Enforcement Committee is a newly organized committee made up of 15 members of the community who have a particular interest in law enforcement.

The first activity the Committee was involved in was to sponsor a police-community relations seminar. This was an attempt to help build police image. Over 100 law enforcement officers and businessmen were in attendance.

CRIME

Future programs being developed by the Committee include a radio watch program, a program on drug abuse, and a police recognition program will be instituted to help upgrade police officer training equipment, salaries, and to develop police image.

ST. PAUL, MINNESOTA

PROGRAM: Committee on Public Conduct and Concern

PURPOSE: To build respect for law and order.

SPONSORING ORGANIZATION:
Saint Paul Area Chamber of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
Amos Martin, Executive Vice President, St. Paul Area Chamber of Commerce, Suite 300, The Osborn Building, St. Paul, Minnesota 55102; A/C 612 - 222-5561.

DESCRIPTION OF PROGRAM:
The long-range objective of this committee is the continuing improvement of law enforcement in St. Paul. Its methods include active support of police agencies, education of the public, promotion of legislation to strengthen the police and the courts, among other related efforts. The Committee on Public Conduct and Concern is divided into four sub-committees. They are: Planning and Research, Committee on courts and prosecution, Committee on public information and education, and Committee on legislation.

The Committee on Public Conduct and Concern has undertaken a study of narcotics and drug abuse. The purpose of the study is to find the most efficient methods of dealing with the drug problem in our city.

SAN FRANCISCO BAY AREA

PROGRAM: Check-o-gram

PURPOSE: To report bad checks, their passers and modus operandi.

SPONSORING ORGANIZATIONS:
Bay Area Grocers Association, five Bay Area police departments.

CONTACT FOR ADDITIONAL INFORMATION:
Stanley F. Johnson/Rhoda Bartlett, Bay Area Grocers Association, 4170 Piedmont Avenue, Oakland, California 94611.

DESCRIPTION OF PROGRAM:
The grocery industry of California cashes some 80 percent of the checks in the state. Any money lost in these transactions adversely affects all consumers eventually.

Each week the Bay Area Grocers Association receives police reports from five police departments in the Bay Area regarding bad check artists operating in their areas. Members of the association and others outside the grocery business subscribe to the association's weekly publication, "Check-o-gram" which compiles these reports.

In addition, a telephone alert system is set up to handle emergency situations. The objective is to alert merchants to the stolen checks, especially those stolen along with generally accepted identification cards. Each issue reminds subscribers of the do's and don'ts of handling bad check passers.

SAN FRANCISCO BAY AREA

PROGRAM: Shoplifting Prevention Campaign

PURPOSE: To make the public aware of the magnitude of the shoplifting problem.

SPONSORING ORGANIZATION:
Bay Area Grocers Association

CONTACT FOR ADDITIONAL INFORMATION:
Stanley F. Johnson, Bay Area Grocers Association, 4170 Piedmont Avenue, Oakland, California 94611.

DESCRIPTION OF PROGRAM:
The Bay Area Grocers Association recognizes that some adults and young people view shoplifting as a prank rather than a crime. It also realizes that many merchants are reluctant to make apprehensions because of lost business and possible false detention. The association's program is two-fold: to make people, especially the young, aware of the criminal act; and to give grocers the latest in detection and handling of shoplifters. The association:

1. supports the work of the American Association of University Women in Marin County which has a comprehensive shoplifting prevention campaign;
2. provides shelf strips for grocery stores to warn people about shoplifting;
3. conducts seminars for grocery management personnel on tactics of shoplifters;
4. produced one movie and makes it and other movies and materials available to interested groups;
5. prepared a series of letters to judges in the area asking for fair but firm treatment of shoplifters.

SOUTHEASTERN PENNSYLVANIA

PROGRAM: Hi-Jack Alert System

PURPOSE: To prevent the hi-jacking of motor carrier equipment and facilitating its return if hi-jacked.

SPONSORING ORGANIZATIONS:
Philadelphia Chapter of the Pennsylvania Motor Truck Association, its members and their employees.

CONTACT FOR ADDITIONAL INFORMATION:
Patrick J. McDonnell, Manager, Philadelphia Chapter, Pennsylvania Motor Truck Association, 1505 Race Street, Schaff Building, Philadelphia, Pennsylvania 19102.

CRIME

DESCRIPTION OF PROGRAM:
The Hi-Jack Alert System was established by the Philadelphia Chapter of the Pennsylvania Motor Truck Association to help law enforcement agencies through truck drivers who watch for hi-jacked vehicles on the highways and streets.

The system involved 63 fleets with terminals or headquarters in Southeastern Pennsylvania, which operate a total of over 700 units equipped with two-way radios plus over 1,000 non-radio equipped vehicles. When a vehicle is hi-jacked, a representative of the victimized fleet alerts law enforcement agencies and the PMTA Philadelphia Chapter. A "hot line" telephone system installed in one carrier's offices relays the information through a progressive system of telephone calls to all system members.

A driver spotting a hi-jacked unit calls the location and direction of travel to his dispatcher, who alerts law enforcement agencies.

TOLEDO, OHIO

PROGRAM: Local Precautionary Check List for Industry & Commerce

PURPOSE: To help businessmen to protect their business in case of social unrest.

SPONSORING ORGANIZATION:
Toledo Area Chamber of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
Arthur C. Kochendorfer, Executive Vice President, Chamber of Commerce, 218 Huron Street, Toledo, Ohio 43604; A/C 419 - 243-8191.

DESCRIPTION OF PROGRAM:
The Industrial Security Committee of the Toledo Area Chamber of Commerce, as a service to commerce and industry, has developed an emergency disorder planning check list. In the preparation of the check list, the committee has had the cooperation of local police, fire and civil defense authorities. It was felt that a tangible service could be furnished to industry and commercial companies, large and small, by combining experiences and new ideas in a publication for use as a precautionary measure.

WASHINGTON, D.C.

PROGRAM: Diaster Control Program

PURPOSE: To give guidance and help in the protection of business, both large and small, during social and racial unrest.

SPONSORING ORGANIZATION:
Retail Bureau of the Washington Board of Trade

CONTACT FOR ADDITIONAL INFORMATION:
Leonard Kolodny, Director, Commercial Affairs, Metropolitan Washington Board of Trade, 1129 - 20th Street, N. W., Washington, D. C. 20036; A/C 202 - 659-6490.

DESCRIPTION OF PROGRAM:
This is one of the most complete programs of its kind. The program covers every phase of riot control for both large and small stores and outlines step by step procedures to be followed by store management. Included in the program is the development of a rumor control center, as well as a communication system.

YOUNGSTOWN, OHIO

PROGRAM: Committee on Law Enforcement Improvement

PURPOSE: To work with officials in the area of law enforcement and administration of justice; to improve procedures, increase efficiency, insure greater protection for the community, an improved image for law enforcement agencies, and a greater return on the taxpayer's dollar.

SPONSORING ORGANIZATION:
Youngstown Area Chamber of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
Herman G. Spahr, Staff Associate-Executive, Youngstown Area Chamber of Commerce, 300 Union National Bank Building, Youngstown, Ohio 44503; A/C 216 - 744-2131.

DESCRIPTION OF PROGRAM:
Three broad categories of major effort since 1963: (1) internal improvement of administrative procedures; (2) an external program to challenge the citizens of the area to meet individual responsibilities in this field, and (3) other matters such as updating of legislative statutes.

With an IACP survey of the Police Department as a base, the Chamber Committee has seen numerous accomplishments, such as, improved police training; higher recruitment standards; professional testing for promotional purposes; closer area police cooperation; modernization of police equipment and facilities; improved procedures; improved street lighting; and establishment of a Police Science course at Youngstown State University.

The Committee has also conducted a Preventive Shoplifting Seminar, prepared a Preventive Shoplifting Manual, developed Crime Alert, and arranged for court watchers.

CRIME

CROSS REFERENCE

See also:

CONSUMER--
Cleveland, Ohio.

EQUAL OPPORTUNITY--
Seattle, Washington.

MINORITY ENTERPRISE--
Cleveland, Ohio.

TOTAL COMMUNITY DEVELOPMENT--
Casper, Wyoming.

YOUTH--
Keokuk, Iowa; Los Angeles, California.

EDUCATION

BUFFALO, NEW YORK

PROGRAM: Economic Education Program for Local Teachers

PURPOSE: To help high school teachers improve their economic understanding.

SPONSORING ORGANIZATIONS:
The Buffalo Area Chamber of Commerce and the Buffalo State University College's Center for Economic Education

CONTACT FOR ADDITIONAL INFORMATION:
Kurt Alverson, Buffalo Area Chamber of Commerce, 238 Main Street, Buffalo, New York 14202; A/C 716 - 852-5400.

DESCRIPTION OF PROGRAM:
The Buffalo Area Chamber of Commerce in conjunction with Buffalo State University College's Center for Economic Education, is providing secondary school teachers with an economic education program. A 14-week session, it is a 30-hour, tuition free, in-service program for the teachers. Participants visit business, labor, government and agricultural organizations in the area for a dinner and a conference conducted by one of the key members of the organization on a given topic. Teachers receive two in-service credits for their participation. The participating organizations are financing the entire program. Limitation is 30 teachers for each session and there are over 100 applicants for each.

The Buffalo Chamber thinks the strength of the program is that the teachers actually receive an "every day application" to the economics they are teaching. This is given to them, not in a classroom setting by professors, but in the company conference room by those officials charged with the responsibility of making the company operate. Another strength is that tours of the company are held to a minimum and are used only to provide a basis or background for discussion; top company officials are required to conduct the program. The officials are frank in their answers to questions and do not leave any questions unanswered. As a result, the chamber has been contacted by vocational teachers and guidance counselors to set up similar programs for them.

CHATTANOOGA, TENNESSEE

PROGRAM: "University of Tennessee at Chattanooga" (New 1969)

PURPOSE: To make higher education available to more High School Graduates and to retain more College Graduates in area.

SPONSORING ORGANIZATIONS:
Chattanooga Chamber of Commerce with assistance and cooperation of local government and many other groups.

CONTACT FOR ADDITIONAL INFORMATION:
Bill M. Davis, Greater Chattanooga Chamber of Commerce, 819 Broad Street, Chattanooga, Tennessee 37402; A/C 615 - 265-2246.

DESCRIPTION OF PROGRAM:
Consent and support was won from privately owned and predominately white University of Chattanooga and the predominately black Chattanooga City College and for enabling legislation from the State legislature for consolidation with the University of Tennessee.

Current facilities of the old University of Chattanooga are being used and growth predictions indicate urban renewal of surrounding land will allow facilities to accommodate 10,000 students in 10 years. Freshman enrollment the first fall session (1969) more than doubled from the increased stimulation and opportunity to area high school graduates who would not have enrolled in college under other circumstances.

CHICAGO, ILLINOIS

PROGRAM: BEACON (Business Education and Community Opportunity Network)

PURPOSE: To form a partnership among a business establishment, the Board of Education, and appropriate community organizations to do that which is possible to improve the quality of urban education in a single school.

SPONSORING ORGANIZATION:
Illinois Bell Telephone

CONTACT FOR ADDITIONAL INFORMATION:
F. J. Felton, Urban Affairs Manager, Illinois Bell Telephone, 225 W. Randolph Street, Chicago, Illinois 60606; A/C 312 - 727-1601.

DESCRIPTION OF PROGRAM:
Illinois Bell operates a program called BEACON to help three Chicago schools. Cooperating with the school administration, the company has offered its personnel, equipment and facilities to help improve the quality of education in three inner-city schools.

EDUCATION

CHICAGO, ILLINOIS

PROGRAM: Double-E Program

PURPOSE: High School Dropouts

SPONSORING ORGANIZATION:
Carson, Pirie & Scott

CONTACT FOR ADDITIONAL INFORMATION:
Mrs. Virginia Mason, Carson, Pirie and Scott, One South State Street, Chicago, Illinois 60603; A/C 312 - 744-2000.

DESCRIPTION OF PROGRAM:
The "Double E" (Employment and Education) program run by Carson, Pirie and Scott is a cooperative work-education program for high school dropouts. The students attend classes especially set up by the Board of Education three days a week and work for Carson, Pirie & Scott Company the other three days where their education is related to actual work-experience. CP&S pays regular wages and provides counseling services and other support.

CHICAGO, ILLINOIS

PROGRAM: In-plant Basic Education Program

PURPOSE: To lift disadvantaged employees' educational levels so these people can qualify for training and job opportunities when available.

SPONSORING ORGANIZATIONS:
Association of American Railroads, Railway Labor Executives' Association and seven railroads.

CONTACT FOR ADDITIONAL INFORMATION:
Albert R. Beatty, Association of American Railroads, American Railroads Building, 1920 L Street, N. W., Washington, D. C. 20036; A/C 202 - 293-4000.

DESCRIPTION OF PROGRAM:
About 2,000 railroad employees in the Chicago area are being given a 14-month in-plant basic education program conducted by the Board for Fundamental Education and sponsored by seven railroads with the cooperation of the Association of American Railroads and the Railway Labor Executives' Association. Classes are held in facilities provided by the participating railroads, and selection of those to be trained is made by the railroads and the brotherhoods. Directing the program is a Coordinating Committee consisting of representatives of the railroads and the brotherhoods.

The railroads involved in the training program are Penn Central Company; Chesapeake and Ohio/ Baltimore and Ohio Railroads; Illinois Central Railroad; Chicago, Burlington and Quincy Railroad; Atchison, Topeka and Santa Fe Railway; Indiana Harbor Belt Railroad and Belt Railway Company of Chicago.

CLEVELAND, OHIO

PROGRAM: Teacher Visits to Business & Industry; Inner-city 8th Grader Visits to Business & Industry; College Students-Businessmen's Symposium

PURPOSE: For teachers - to relate schooling to preparation for work. Create awareness of vitality and diversity of local private enterprise. For 8th graders - motivation to continue in school, prepare themselves, not drop out. For college students and businessmen - to shoot from the hip in a rapid-fire exchange of views, hopefully to develop better understanding and respect.

SPONSORING ORGANIZATION:
Greater Cleveland Growth Association

CONTACT FOR ADDITIONAL INFORMATION:
Albert G. Moore, Education Staff, Community Development Division, Greater Cleveland Growth Association, 690 Union Commerce Building, Cleveland, Ohio 44115; A/C 216 - 621-3300.

DESCRIPTION OF PROGRAM:
The Greater Cleveland Growth Association determines which companies will host teacher groups during the coming school year any time from 4 to 6 p.m., and whether the company will serve a complimentary dinner along with plant tour and time for a teacher-management discussion period. A list is published and mailed to principals of 650 schools in the County. Usually 200 schools with 4,000 teachers respond, sending in their company preferences for a visit. The Association, then by phone and written confirmation, schedules these visits on a date convenient to school and firm.

The inner-city 8th graders from poverty areas are handled differently. Here arrangements for bussing 120 separate groups of 32 youngsters and 3 teachers must be made with a local transportation agency. Funds have been provided for two years now; 40% donated by the host companies and 60% from a local foundation. The Cleveland Public School District schedules these visits with the companies and the schools from 1 to 3:30 p.m. The Growth Association handles the financing.

The Cleveland College-Business Symposium followed the United States Chamber pattern. Our program involved 20 colleges, 200 students, and was made possible by 50 firms that sponsored a luncheon at a downtown hotel.

EDUCATION

CLEVELAND, OHIO

PROGRAM: "Project Telefriend"

PURPOSE: To thwart pupil dropouts by tutoring 8th graders from inner-city.

SPONSORING ORGANIZATION:
The Ohio Bell Telephone Company

CONTACT FOR ADDITIONAL INFORMATION:
Donald U. Honicky, Community Relations Manager, The Ohio Bell Telephone Company, 100 Erieview Plaza, Cleveland, Ohio 44114;
A/C 216 - 622-7154.

DESCRIPTION OF PROGRAM:
120 volunteer tutors are all Ohio Bell employees from the Cleveland area office. They agree to tutor one night per week - 5:30 p.m. to 7:00 p.m. - on a one-to-one basis, 120 pupils from 8 junior high schools in inner-city.

The 8th graders are bussed on Tuesday and Thursday to an Ohio Bell Training Center that has 14 classrooms. Students with adequate intelligence but average or below motivation are selected by school counselors. Tutors assist with homework in math, English, and social studies. A school employee rides bus to maintain discipline. Transportation financed by Ohio Bell.

DALLAS, TEXAS

PROGRAM: Education Committee Program

PURPOSE: Filling future manpower requirements.

SPONSORING ORGANIZATION:
Dallas Chamber of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
Al Stillman, Manager, Education Department, Dallas Chamber of Commerce, Fidelity Union Tower, Dallas, Texas 75201;
A/C 214 - 747-8451.

DESCRIPTION OF PROGRAM:
In 1966, the Dallas Chamber established an Education Department with major emphasis on vocational education. The Education Department has made two comprehensive future manpower requirements surveys of the metro area's job opportunities and needed skills. The Dallas school system is now building a $20 million science/technical center, one of the education committee's recommendations. The committee also initiated studies and efforts which led to the creation of the Dallas County Junior College District. The downtown campus is now in the fifth year, serving ten thousand people last year, and places major emphasis on employment skills and bringing educational opportunities to minority youths. Six other college campus sites have been purchased and a master plan developed for an ultimate 70,000 enrollment.

A special task force on vocational education was created last year to work with the Dallas Independent District. This committee is working at the grassroots to change the image of vocational education and to encourage more students to take occupational training.

The committee functions in the field of vocational education, college and university education, and academic education in the public schools, both elementary and secondary. The members are charged with developing educational resources to the maximum.

DALLAS, TEXAS

PROGRAM: Family Life Education Classes

PURPOSE: To provide health education for youth.

SPONSORING ORGANIZATIONS:
Dallas County Medical Society, PTA's, Pastors' Association, Council of Churches, and the Dallas County School District.

CONTACT FOR ADDITIONAL INFORMATION:
Millard J. Heath, Executive Officer, Dallas County Medical Society, 433 Medical Arts Building, Dallas, Texas 75201.

DESCRIPTION OF PROGRAM:
The Dallas County Medical Society, through its Public Health Committee, has assisted the local school districts in planning "Family Life Education" classes for students. Believing that sex education in the schools should be an integral and important aspect of the overall health education program, the Committee studied programs of other communities and recommended the type of program it believed to be suitable for schools in Dallas County.

In September 1969 three physician representatives were nominated by the Society to serve on a citywide advisory committee on sex education -- the committee being composed of representatives of the PTA, Pastors' Association, Council of Churches and other appropriate groups. Also, the Society, in cooperation with others, such as ministers and sociologists, assists in training and screening teachers for classes in human reproduction and related aspects of sex education.

DALLAS, TEXAS

PROGRAM: Management Team for the Dallas Independent School District

PURPOSE: To study and recommend methods of improvement for the management of the public education program in Dallas.

SPONSORING ORGANIZATION:
Dallas Chamber of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
Jack Andrus or Dexter Betts, Dallas Chamber of Commerce, 1507 Pacific, Dallas, Texas 75201.

EDUCATION

DESCRIPTION OF PROGRAM:
The Management Team is staffed by outstanding Dallas business and industry executives. The Team was developed to advise and recommend improvements on all business areas within the Dallas Independent School District. The efforts were broken into six major areas: (1) Distribution and Warehousing; (2) Facilities; (3) Personnel; (4) Purchasing; (5) Food Service; (6) Educational Information Management.

Many substantitive recommendations and programs have been itemized for the District. To date all items suggested by the Team have been incorporated by District personnel. Dr. Nolan Estes, Superintendent of Schools, has estimated the Team has provided him with over $110,000.00 worth of top notch management consulting so far - free!

ELKHART, INDIANA

PROGRAM: "Career Guidance Day"

PURPOSE: To help 9th grade junior high students in deciding upon an occupation, and to provide guidance in the selection of electives for the remaining high school years.

SPONSORING ORGANIZATIONS:
The Greater Elkhart Chamber of Commerce, Elkhart Community Schools Corporation

CONTACT FOR ADDITIONAL INFORMATION:
Henry C. Steed, Assistant Manager, Greater Elkhart Chamber of Commerce, P. O. Box 428, Elkhart, Indiana 46514; A/C 219 - 293-1531.

DESCRIPTION OF PROGRAM:
The program has three parts: First, the selection by the student of two careers he wishes to learn about; second a Career Guidance Panel consisting of four people (two from industry, one from business and one from government services); third, the Career Day itself.

Occupations are discussed in class, and students select from a list of varied occupations two that each would like to explore. The Chamber arranges speakers on occupations listed. Next, the Career Day panel speaks to an assembly of all 9th grade students about the generalities of career selection. Later, Career Guidance Day for each junior high school takes the last two regular class sessions of the day, allowing each student to listen and ask questions of two career speakers. Students prepare a question or two in advance of each session. In 1969, approximately 800 9th grade students listened to 55 speakers in over 40 various occupations. Follow-up sessions in the junior or early senior year are planned.

FORT COLLINS, COLORADO

PROGRAM: College Courses via Videotape

PURPOSE: Offer credit courses to non-resident students at very low cost.

SPONSORING ORGANIZATIONS:
College of Engineering of Colorado State University, industrial firms and junior colleges.

CONTACT FOR ADDITIONAL INFORMATION:
J. Harrison Belknap, Assistant to the Dean, College of Engineering, Colorado State University, Fort Collins, Colorado 80521.

DESCRIPTION OF PROGRAM:
The College makes videotapes of class sessions and offers them to industries and to government agencies for use on their premises and on their own schedules. Registered students at these locations receive credit. There is no charge for course work except normal course fees required on the university campus. Some 300 students are pursuing graduate work in 18 industry or government plants and 50 students in six junior colleges are following undergraduate courses. Subjects include engineering, math, physics, business, psychology and forestry. Others are being scheduled. Industries provide classroom space and videotape equipment. Instructors travel to off-campus locations for class visits once or twice per term, and after each lecture students may ask questions of the instructor by telephone.

FORT WORTH, TEXAS

PROGRAM: Vocational Education

PURPOSE: Special program to serve minority groups.

SPONSORING ORGANIZATION:
Fort Worth Chamber of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
Mr. Ernest R. Larmer, Executive Vice President, Fort Worth Chamber of Commerce, 700 Throckmorton Street, Fort Worth, Texas 76102; A/C 817 - ED6-2491.

DESCRIPTION OF PROGRAM:
The Fort Worth Chamber of Commerce provided leadership in the establishment of a new county-wide junior college, opened in September, 1967. The Chamber guides curriculum planning through its own and the college's advisory committees. Recruiting is heavily oriented to serve minority groups, especially in the 28 vocational courses now offered. The junior college admits students on the basis of high school diplomas, entrance examination or "visible likelihood that the student will benefit from the course of instruction."

The college seeks to fit its curriculum to the employment needs of the area, and its offerings are guided by active advisory committees in which leaders of the chamber play

important roles in forecasting future needs. Examples of courses that have resulted include law enforcement administration, health services administration -- including nursing -- and a middle-management training program for retail trades in which minority group members are prepared for operating their own businesses.

Program is also closely coordinated with Texas Employment Commission's Manpower Training Programs.

GEORGIA

PROGRAM: STAR (Student Teacher Achievement Recognition)

PURPOSE: To honor teachers and promote student interest in academic excellence.

SPONSORING ORGANIZATIONS:
Georgia Chamber of Commerce in cooperation with local chambers of commerce and other civic and business groups.

CONTACT FOR ADDITIONAL INFORMATION:
Mrs. Mozelle Christian, Manager, Education Department, Georgia Chamber of Commerce, 1200 Commerce Building, Atlanta, Georgia 30303; A/C 404 - 524-8481.

DESCRIPTION OF PROGRAM:
For twelve years, the Georgia State Chamber has been conducting a Student Teacher Achievement Recognition program (STAR). Students and teachers receive special tributes, special awards, trips and other recognitions. Yearly, over 1,000 civic and business leaders attend the Georgia Chamber's annual banquet and honor STAR students and teachers. More than 200 civic and business groups serve as "local" sponsors and countless others serve. The criteria for naming a STAR student are the SAT scores and scholastic averages. STAR teachers are selected by STAR students as the teacher, who in the student's opinion, has made the most outstanding contribution to his or her scholastic achievement. Georgia's STAR program is a national award-winning program. Mississippi, Florida, South Carolina, Kentucky and Maine have adopted Georgia's STAR program.

GREENSBORO, NORTH CAROLINA

PROGRAM: Operation DAMN

PURPOSE: To combat abuses of alcohol and drugs by young people.

SPONSORING ORGANIZATIONS:
Greensboro Chamber of Commerce and the Greensboro Medical Auxiliary

CONTACT FOR ADDITIONAL INFORMATION:
Medical Liaison Committee, Greensboro Chamber of Commerce, P. O. Box 3246, Greensboro, North Carolina 27402; A/C 919 - 273-8687.

DESCRIPTION OF PROGRAM:
Operation DAMN is a committee to combat abuses of alcohol and drugs by young people.

DAMN stands for drugs, alcohol, marijuana, and other narcotics. The committee was created by the chamber's Medical Liaison Committee in cooperation with the local medical auxiliary. Educating parents and civic leaders to the problem of drugs among young people is regarded by the group as the first necessary step.

Along with the Committee, the Auxiliary members are available for programs at any public place, if asked. They have given their demonstrations at colleges and high schools and for many civic groups. A demonstration is given with the president of the auxiliary, one or two physicians, and someone from the Vice Squad, who carries a case with the different drugs and demonstrates how they smell (by burning if appropriate), and passing them around as he answers all questions.

Over 300 programs held with over 9000 attending. The program has been adopted as a part of the city school curriculum.

GREENWICH, CONNECTICUT

PROGRAM: "The Case for Private Enterprise"

PURPOSE: A series of talks by businessmen to junior and senior high school students.

SPONSORING ORGANIZATIONS:
Chamber of Commerce of Greenwich, Connecticut and local school administrators.

CONTACT FOR ADDITIONAL INFORMATION:
Harry L. Nado, Managing Director, Chamber of Commerce of the Town of Greenwich, Inc., 109 Greenwich Avenue, Greenwich, Connecticut 06830; A/C 203 - 869-3501.

DESCRIPTION OF PROGRAM:
Each year the Greenwich Chamber selects a group of successful businessman who speak at high school assemblies on the free enterprise system. The majority of these men are in business in New York but live in Greenwich. A "digest" of these talks has been published. The speaker does not take more than 20 minutes and is questioned for at least one half hour by the students.

HARTFORD, CONNECTICUT

PROGRAM: "Summer Job Bank for Youth" (16-21)

PURPOSE: To help students find work in the summer.

SPONSORING ORGANIZATIONS:
Greater Hartford Chamber of Commerce, Connecticut State Employment Service, Hartford Public School System, Urban League, Connecticut Renewal Team and the State Department of Community Affairs.

EDUCATION

CONTACT FOR ADDITIONAL INFORMATION:
Harlan C. Judd, Manager, Community Services Department, Greater Hartford Chamber of Commerce, 250 Constitution Plaza, Hartford, Connecticut 06103; A/C 203 - 525-4451.

DESCRIPTION OF PROGRAM:
The chamber secured the cooperation of more than 100 employers in providing extra summer jobs for disadvantaged youth. Some 621 job openings were identified by the chamber, and over 300 additional jobs were pledged voluntarily by non-chamber members to the Job Bank as a result of mass-media appeal.

In addition, most of the 600 school-year work-study students stayed on during the summer.

A drive is currently underway to develop youth jobs for the summer of 1970.

KEENE, NEW HAMPSHIRE

PROGRAM: "Career Opportunities"

PURPOSE: To attract young people to the area and to keep local youth there.

SPONSORING ORGANIZATIONS:
Greater Keene Chamber of Commerce, Keene State College and area firms.

CONTACT FOR ADDITIONAL INFORMATION:
Mr. William W. McGowan, III, Managing Director, Greater Keene Chamber of Commerce, 95 Main Street, Keene, New Hampshire 03431; A/C 603 - 352-1303.

DESCRIPTION OF PROGRAM:
The Education Studies and Projects Committee of the Greater Keene Chamber of Commerce has published a book entitled, "Career Opportunities You Should Know About in Greater Keene Business and Industry". It represents an investment of over two years in planning and publishing. The participating firms represented in the 77-page publication are responsible for the employment of over 6,000 persons in the Greater Keene Area (Cheshire County).

The book outlines the activities of 37 firms and lists several general categories, such as merchandising and construction. An occupational index lists 54 firms, jobs available at each and the level of education required.

The booklet is used as a reference guide for high school students and guidance counsellors.

MINNEAPOLIS, MINNESOTA

PROGRAM: "CAREER FAIR" (an annual career conference for ninth graders)

PURPOSE: To help teenagers explore job opportunities as a guide toward career planning; to help recruit prospects for current and anticipated job opportunities.

SPONSORING ORGANIZATIONS:
Minneapolis Urban League, the Greater Minneapolis Chamber of Commerce, the Minneapolis public schools and business and community enterprises.

CONTACT FOR ADDITIONAL INFORMATION:
Robert E. Weigel, Manager, Education Department, Greater Minneapolis Chamber of Commerce, 15 S. 5th Street, Minneapolis, Minnesota 55402; A/C 612 - 339-8521.

DESCRIPTION OF PROGRAM:
The "CAREER FAIR" was designed to supplement the present career information activities now available to junior high schools. Some 8,000 ninth graders from Minneapolis and suburban public and parochial schools were bussed to the Minneapolis auditorium where area firms and organizations demonstrated and explained to students the skills they needed to acquire to prepare themselves for various positions.

Specifically, the "CAREER FAIR": gave students an opportunity to talk to persons in a variety of occupations; showed students the job opportunities that exist and the training required; and achieved a high degree of cooperation among the community's organizations, industries and schools, with respect to occupational data and guidance.

More than 170 other chambers of commerce will sponsor some type of career day for 1969/70.

NASSAU COUNTY, NEW YORK

PROGRAM: College Work/Study Program

PURPOSE: Financial aid and practical training.

SPONSORING ORGANIZATIONS:
Nassau Community College, business firms.

CONTACT FOR ADDITIONAL INFORMATION:
Fred Merrell, Long Island Association of Commerce & Industry, 131 Jericho Turnpike, Jericho, New York 11753; A/C 516 - 333-9300.

DESCRIPTION OF PROGRAM:
Thirteen Nassau County and New York City firms have joined Nassau Community College in a new cooperative training program for marketing students. Thirty seniors are interning for eight-week periods in a variety of marketing jobs beginning with the spring semester. The positions are in the areas of market research, sales management, advertising, marketing and distribution management.

EDUCATION

Each student works full time for eight weeks or half the semester. The other semester half is devoted to classroom work. The working students earn an average of $2 an hour for the eight weeks of work, but the principal benefit is the practical training the students receive.

NEW YORK, NEW YORK

PROGRAM: Harlem Preparatory School

PURPOSE: To aid drop-outs from urban ghettos to prepare for college.

SPONSORING ORGANIZATIONS:
National Urban League, foundations and corporations.

CONTACT FOR ADDITIONAL INFORMATION:
Edward Carpenter, Headmaster, Harlem Preparatory School, 2535 - 8th Avenue, New York, New York 10030.

DESCRIPTION OF PROGRAM:
Harlem Prep was founded in 1967 by the National Urban League to motivate and educate kids from poor neighborhoods. This school is supported by grants from foundations and corporations, including Standard Oil Company (New Jersey), IBM, Consolidated Edison, N.Y. Tel. and Tel.

Teachers at the non-sectarian, free-wheeling private school try to help each student go as fast as he can in gaining the knowledge needed to get into college. As a result, 70 young high school dropouts "dropped back in" at Harlem Preparatory School and were graduated with diplomas fitting them for college in 1969.

NEW YORK, NEW YORK

PROGRAM: JOB Skill Training Program

PURPOSE: To bring the hard core up to entry-level job requirements.

SPONSORING ORGANIZATION:
Equitable Life Assurance Society of the United States

CONTACT FOR ADDITIONAL INFORMATION:
H. Chester Slocum, Executive Assistant, Personnel Department, Equitable Life Assurance Society, 1285 Avenue of the Americas, New York, New York 10019; A/C 212 - 554-4616.

DESCRIPTION OF PROGRAM:
Since 1962, Equitable has been constructing a program to bring the hard core up to its entry-level job requirements. Now a 16-week program (one-half day in class and one-half day of on-the-job training) focuses on the development of a marketable skill such as typing, and includes remedial work in arithmetic and language skills. Group and individual counseling is also provided to trainees and their supervisors for job-related problems.

NORFOLK, VIRGINIA

PROGRAM: JOB FAIR (High School students and adults)

PURPOSE: To learn the range of jobs available, how to apply and the training and physical requirements needed.

SPONSORING ORGANIZATIONS:
Chambers of Norfolk, Virginia Beach, Chesapeake and Portsmouth, Virginia, along with the support and cooperation of STOP (Southeastern Tidewater Opportunity Project), Virginia Employment Commission, U.S. Government agencies, labor and private industries and National Alliance of Businessmen.

CONTACT FOR ADDITIONAL INFORMATION:
Ronald E. Leigh, Executive Vice President, Norfolk Chamber of Commerce, 269 Boush Street, Norfolk, Virginia 23510; A/C 703 - 622-2312.

DESCRIPTION OF PROGRAM:
13,000 people attended the Tidewater Job Fair in the summer of 1968. The $15,000 needed to stage the fair came from businessmen, organizations and private individuals, along with rental fees charged for booths. Job seekers filled out an application, went through a counseling session and then entered the main part of the auditorium. There, they were greeted by 66 booths, manned by training representatives of business and industrial firms who gave needed information and eased the way for applicants. No actual hiring was done at the Fair; appointments for later interviews were made.

When the Job Fair was held, 1,000 permanent jobs available required no prior experience. And for those with no immediate job possibilities, there were representatives of a variety of educational and training programs which offer vocational training.

Similar Fairs are held in many cities, some of which are:

Madison, Wisconsin Chamber of Commerce, Columbus, Ohio Chamber of Commerce, Greater Lawrence, Massachusetts Chamber of Commerce, Decatur, Alabama Chamber of Commerce, The Greater Minneapolis Chamber of Commerce.

PRINCETON, NEW JERSEY

PROGRAM: Career Development Awards

PURPOSE: Encourage talented students in vocational studies.

SPONSORING ORGANIZATIONS:
Educational Testing Service, Princeton University, business firms and community organizations.

CONTACT FOR ADDITIONAL INFORMATION:
Mrs. Eva Critz, Executive Director, Greater Princeton Chamber of Commerce, 44 Nassau Street, Princeton, New Jersey 08540.

EDUCATION

DESCRIPTION OF PROGRAM:
The Career Development Awards Program of Princeton helps high school graduates with interests and talents in non-academic fields to pursue technical and vocational training courses after high school. Funds to support the Program are provided by local business and community-service organizations.

The primary purpose of the CDA Program is to enhance the image of the world of work, as typified by photography, architectural drafting, electronics technology, computer science, building construction technology, merchandising, institutional food service, graphic arts, automobile maintenance technology and other specialties. The Program provides scholarships for talented candidates who require financial assistance, and 15 of the 1969 class from Princeton area schools have been granted amounts averaging $500 each for a two-year study period.

ST. LOUIS, MISSOURI

PROGRAM: New-look Economics Course

PURPOSE: Experiment to replace standard (and usually dull) textbook economics course.

SPONSORING ORGANIZATIONS:
St. Louis Public Schools, Chamber of Commerce of Metropolitan St. Louis.

CONTACT FOR ADDITIONAL INFORMATION:
Lawrence F. Wood, Manager, Public Affairs Department, Chamber of Commerce of Metropolitan St. Louis, 224 North Broadway, St. Louis, Missouri 63102;
A/C 314 - 241-7565.

DESCRIPTION OF PROGRAM:
Economics students at Beaumont High School are examining at first hand the workings of the free enterprise system. Through formal study and field trips, they see the operation of the free enterprise system in a large urban complex.

In addition, the members of the class examine the interrelation of health, housing, air, water, schools and other resources and the problems they present.

Each student is keeping a notebook on a special phase of the system so that each may become "expert" in his or her particular field of interest. Chamber members have loaned study materials. The Chamber's Free Enterprise Committee has cooperated with the St. Louis Public Schools system in starting the new course.

ST. LOUIS, MISSOURI

PROGRAM: Vocational Education

PURPOSE: Improvement

SPONSORING ORGANIZATIONS:
Chamber of Commerce of Metropolitan St. Louis, Local school administrators and counselors.

CONTACT FOR ADDITIONAL INFORMATION:
Lawrence F. Wood, Manager, Public Affairs Department, Chamber of Commerce of Metropolitan St. Louis, 224 North Broadway, St. Louis, Missouri 63102;
A/C 314 - 241-7565.

DESCRIPTION OF PROGRAM:
Through a Chamber of Commerce survey of 600 industrial firms employing 100 to 1000 workers, it was disclosed that a great need for vocational education existed in the St. Louis area. Also revealed was a marked deficiency in reading, writing, and arithmetic among many high school graduates. As a result, the St. Louis Board of Education stopped automatic issuance of high school diplomas. The Board also received a $160,000 federal grant to study vocational education needs and has started a program which eventually will provide vocational training to all students who want and need it at one centrally located school, designated as a technical training facility. Students are bussed from other schools to the one facility for a half-day of vocational training.

The chamber also works closely with school districts in the area to bring about closer cooperation between industry and high school counselors so that the latter may know the personnel needs of the former.

SAGINAW, MICHIGAN

PROGRAM: Summer Jobs for Youth

PURPOSE: To alleviate unemployment of out-of-school youth.

SPONSORING ORGANIZATION:
Greater Saginaw Chamber of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
J. Victor Golibart, Department Manager, Greater Saginaw Chamber of Commerce, P. O. Box 730, Saginaw, Michigan 48606;
A/C 517 - PL2-7161.

DESCRIPTION OF PROGRAM:
Following the former year's successful campaign, in the summer of 1969, the Greater Saginaw Chamber of Commerce set a goal of placing 5,000 youth in part-time and full-time jobs; they ended up placing 4,417.

The Chamber sent 1,300 letters to members notifying potential employers of the untapped labor force available and eager to work and seeking the firms' specific employment needs. News releases were sent to all media: an advertising agency provided the layout for a

poster at no cost; a local firm printed 1,000 posters; Boy Scouts distributed the posters; churches announced the program during Sunday services; there were two separate TV programs contributed; various newspaper articles, free radio and TV spot announcements, and Job-O-Meter ads (a 3" square on the front page of newspaper every other day telling how many jobs were filled and to call the Chamber of Commerce for more placements) which gave continual coverage.

The program started in early May with 40 jobs and ended with 4,417 youths being placed. Employment was found in all categories -- agriculture, construction, recreation, clerical, residential, industry, wholesale, retail, restaurants, hotels and motels, theaters and the municipality.

The Saginaw Chamber attributes this outstanding success to the real initial effort, the total effort of the community in support and involvement, and thorough follow-up.

TOLEDO, OHIO

PROGRAM: "Hire Your Neighborhood Graduates -- It's Good Business"

PURPOSE: To help young people get started in business and help employers recruit.

SPONSORING ORGANIZATIONS:
Toledo Area Chamber of Commerce, Toledo School System.

CONTACT FOR ADDITIONAL INFORMATION:
Education Committee, Toledo Area Chamber of Commerce, 218 Huron Street, Toledo, Ohio 43604; A/C 419 - 243-8191.

DESCRIPTION OF PROGRAM:
Each year the Toledo Area Chamber of Commerce publishes a book listing approximately 1,000 students, their ages, course of study and career interest. Hundreds of the books are sent to employers, and schools throughout the city.

The guiding principle in the inner-city program is that young people who immediately learn the benefits of earning a living will not have to be "recaptured" at a later date.

WOODBRIDGE, NEW JERSEY

PROGRAM: Industry-School Corporation

PURPOSE: To bring together the regional resources of business and industry in order to assist the area's public schools effect change.

SPONSORING ORGANIZATIONS:
Woodbridge Area Chamber of Commerce, Woodbridge Office of School-Industry Coordination, Chambers of Commerce and school systems of Edison, Metuchen, Rahway, Carteret and Perth Amboy.

CONTACT FOR ADDITIONAL INFORMATION:
Mr. Roger W. Johnson, Executive Vice President, Woodbridge Area Chamber of Commerce, 655 Amboy Avenue, Woodbridge, New Jersey 07095; A/C 201 - 636-4040.

DESCRIPTION OF PROGRAM:
Central Jersey Industry-Education Council is a regional organization through which business and industry can regularly meet with school personnel to discuss problems, initiate and sponsor experimental and on-going projects, and evaluate activities. It has sponsored industrial management training seminars for educational administrators, in-service workshops for teachers (including Action Course in Practical Politics and Understanding Economics), a Career Guidance Fair for students, a speakers' bureau for students and teachers, local occupational information, and Community Resources Workshops. Woodbridge Area Chamber of Commerce and Woodbridge Office of School-Industry Cooperation initiated the Council, and Representatives of Chambers of Commerce and school districts of surrounding communities were invited to join.

YOUNGSTOWN, OHIO

PROGRAM: OPPORTUNITY HOMETOWN

PURPOSE: To get college youth to explore opportunities in their hometown and hence recruit more of them for careers available in hometown enterprises.

SPONSORING ORGANIZATION:
Youngstown Area Chamber of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
J. Paul Mossman, Executive Vice President, Youngstown Area Chamber of Commerce, 300 Union National Bank Building, Youngstown, Ohio 44503; A/C 216 - 744-2131.

DESCRIPTION OF PROGRAM:
OPPORTUNITY HOMETOWN brought approximately 300 college seniors into interviews with representatives of major area business firms to discuss the many types of job opportunities available in the Youngstown trading area as well as the advantages of participating in a thriving, dynamic community.

Community Career Opportunity Conferences are designed to enable college students -- particularly seniors and graduate students -- to explore the many types of careers available to them in their own home towns. There is no charge to students for conference registration or interviews with potential employers. Employers from industry, retailing, banking, utilities, education, government and service enterprises are interested in recruiting college students, especially those who graduated from local high schools and are attending college in other regions.

The Youngstown Career Opportunity Conference for college seniors was one of 185 held during the Christmas holidays, 1969.

EDUCATION

CROSS REFERENCE

See also:

CONSUMER--
California; National (All About Furniture); National (Economic Education of the Clergy).

CRIME--
Chattanooga, Tennessee.

EQUAL OPPORTUNITY--
Rocky Mount, North Carolina (Elimination of Dual School System).

HOUSING--
Indianapolis, Indiana (Flanner House Homes); Memphis, Tennessee; Muskegon, Michigan.

MANPOWER/JOBS--
All items.

TOTAL COMMUNITY DEVELOPMENT--
Anchorage, Alaska; Long Beach, California; Rochester, Minnesota.

YOUTH--
Akron, Ohio; Casper, Wyoming; Keokuk, Iowa; Los Angeles, California; Mamaroneck, New York; Michigan; Missoula, Montana; Renton, Washington; White Plains, New York.

EQUAL OPPORTUNITY

CINCINNATI, OHIO

PROGRAM: Urban Orientation Seminars

PURPOSE: To develop better understanding of urban problems, attitudes toward racial minorities and policies on employing the disadvantaged.

SPONSORING ORGANIZATION:
Cincinnati and Suburban Bell Telephone Company

CONTACT FOR ADDITIONAL INFORMATION:
Personnel Department, Cincinnati and Suburban Bell Telephone Company, Cincinnati, Ohio.

DESCRIPTION OF PROGRAM:
Seminars were started in 1968 for C&S employees and consist of one-day meetings that include a film, panel discussions on major problems and talks on the inner city by representatives of groups such as the Urban League and Human Relations Commission. After initial sessions, other business leaders asked to attend, and representatives from several other organizations participated. The pattern has been picked up in the Bell System and applied in many other locations, while several Cincinnati firms have set up programs of their own.

GREENSBORO, NORTH CAROLINA

PROGRAM: Community Unity Division

PURPOSE: To study and make recommendations regarding attitudes, conditions, and circumstances which cause poor human relations.

SPONSORING ORGANIZATION:
Greensboro Chamber of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
H. A. Sieber, Manager, Public Relations Department, Greensboro Chamber of Commerce, P. O. Box 3246, Greensboro, North Carolina 27401; A/C 919 - 273-8687.

DESCRIPTION OF PROGRAM:
Launched in 1964 as a special committee, the Division has led recruitment of black chamber members including the poor, encouragement of black businesses, establishment of a manpower division, co-sponsorship of a community-wide Martin Luther King memorial observance, development of sensitivity training programs for businessmen and public officials (all 250 policemen have attended), adoption of an equal employment policy, formation of a network of neighborhood discussion cells to examine city problems, creation of a committee to set up a housing foundation, among others. Many blacks serve as chamber committeemen and three are members of the board of directors.

ROCKY MOUNT, NORTH CAROLINA

PROGRAM: Elimination of Dual School System

PURPOSE: To promote a smooth transition of the merger of a negro and white senior high school and massive integration at other school levels.

SPONSORING ORGANIZATION:
Chamber of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
Mr. H. Kel Landis, Jr., Peoples Bank & Trust Company, 130 S. Franklin Street, Rocky Mount, North Carolina 27801; and Mr. Joe C. Norman, Chamber of Commerce, P. O. Box 392, Rocky Mount, North Carolina 27801.

DESCRIPTION OF PROGRAM:
Faced with the merger of the negro and white senior high schools as part of the elimination of a dual school system, the Chamber of Commerce Education Committee moved to prevent problems that had faced other cities under similar circumstances. Gaining citizen and student support for a smooth transition of the schools was the committee's objective.

A "Phillips 66" type meeting of negro and white community leaders and representative citizens was held in April 1969. Each person wrote a question of concern that he would like to have answered and also a suggestion that might effect a smooth merger of the schools. Another meeting of the same type was held in May 1969 for student class leaders from the two senior high schools. Those attending both meetings were asked to sign a pledge card to commit their time and effort toward working on a successful school merger.

The Education Committee later researched factual answers to all questions, which were reduced to basic areas. Fifteen thousand copies of a booklet entitled "40 Questions-40 Answers About Rocky Mount's New Senior High School" were then published. This was well more than enough to distribute one to each household in the city.

A Speaker's Bureau was established and an appeal carried to civic clubs, PTA's, churches, youth groups, and other organizations during August, including the four weeks just prior to school opening.

The project squelched rumors by providing factual information about the school merger and also rallied citizens to a positive attitude that overwhelmed potential trouble makers.

Approximately 7,000 manhours were spent by volunteers in the total program.

EQUAL OPPORTUNITY

ROCKY MOUNT, NORTH CAROLINA

PROGRAM: Human Relations

PURPOSE: To promote equal opportunity and non-discrimination for all citizens.

SPONSORING ORGANIZATION:
Chamber of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
Mr. H. Kel Landis, Peoples Bank & Trust Company, 130 S. Franklin Street, Rocky Mount, North Carolina 27801; and Mr. Joe C. Norman, Rocky Mount Chamber of Commerce, P. O. Box 392, Rocky Mount, North Carolina 27801.

DESCRIPTION OF PROGRAM:
In the midst of a selective negro boycott of certain downtown stores and the reorganization of the Chamber, the Chamber's Board of Directors issued a Policy Statement calling for a personal and business creed of equal opportunity and non-discrimination for all citizens.

Meetings were also held with top businesses to encourage more negro employment and with community organizations and agencies to encourage negro participation in all levels of community activity. Speeches were made to numerous civic organizations promoting the Chamber's action and tangible results were seen in many areas. The boycott was called off during the promotion of the Chamber's Policy Statement and promotion of negro community participation.

SEATTLE, WASHINGTON

PROGRAM: Urban Problems Awareness Program

PURPOSE: To assist executives to become more aware of the basic problem of discrimination, including their own attitudes.

SPONSORING ORGANIZATION:
Seattle Chamber of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
Robert E. Lee, Urban Affairs Division, Seattle Chamber of Commerce, 215 Columbia Street, Seattle, Washington 98104; A/C 206 - 622-5060.

DESCRIPTION OF PROGRAM:
A series of two-day seminars is being offered by key business executives, patterned after a series designed by the Governor's Commission on Human Rights and used earlier by The Boeing Company. The sessions include about 30 persons each, assisted by a multi-racial resource panel to bring a deeper insight into the causes of unrest and violence in our cities. The Chamber has scheduled eight seminars in early 1970 based on good reception to the first three sessions.

CROSS REFERENCE

See also:

CONSUMER--
California; Chicago, Illinois; Cleveland, Ohio; National.

EDUCATION--
Chattanooga, Tennessee; Chicago, Illinois; Cleveland, Ohio; Fort Worth, Texas; Hartford, Connecticut; New York, New York; St. Louis, Missouri.

MINORITY ENTERPRISE--
All items.

MANPOWER/JOBS--
All items.

TRANSPORTATION--
Detroit, Michigan.

YOUTH--
Los Angeles, California; National.

GOVERNMENT

ALBANY, GEORGIA

PROGRAM: County-City Consolidation

PURPOSE: Consolidation

SPONSORING ORGANIZATION:
Albany, Georgia, Chamber of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
Walter R. Brown, Executive Vice President, Albany Chamber of Commerce, P. O. Box 308, Albany, Georgia 31702.

DESCRIPTION OF PROGRAM:
A committee is studying the county-city consolidation. Meanwhile, city and county governmental offices are now housed in a three and one-half million dollar building. The Chamber of Commerce spearheaded the campaign to sell the public on voting for a bond issue to finance this building.

In 1968, tax assessing and tax collecting offices were consolidated, and again the Chamber spearheaded this drive.

The project now is to consolidate the voters' registration offices.

ANSONIA AREA, CONNECTICUT

PROGRAM: The Future of Local Government in the Lower Naugatuck Valley

PURPOSE: A study of the four local governments of the Lower Naugatuck Valley Region -- directed toward the modernization - as well as professionalization - of local governments.

SPONSORING ORGANIZATION:
The Institute of Public Service for the Lower Naugatuck Valley Chamber of Commerce.

CONTACT FOR ADDITIONAL INFORMATION:
Romolo D. Tedeschi, Executive Vice President, Lower Naugatuck Valley Chamber of Commerce, Inc., One Kingston Drive, Ansonia, Connecticut 06401.

DESCRIPTION OF PROGRAM:
The Report was completed in 1969 and is now being studied by leaders of government and organizations in the affected towns as the first step toward implementation.

CHARLESTON, SOUTH CAROLINA

PROGRAM: Consolidated Government

PURPOSE: To organize a metropolitan government for Charleston County.

SPONSORING ORGANIZATION:
Chamber of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
F. William Broome, CCE, Charleston Trident Chamber of Commerce, P. O. Box 975, Charleston, South Carolina 29402; A/C 803 - 577-2510.

DESCRIPTION OF PROGRAM:
In November 1967, the Chamber endorsed the concept of metropolitan government for Charleston County. The Chamber led in passage of a constitutional amendment in 1968, creating a Charter Commission to write a charter for the consolidated government.

The campaign involved hearings throughout the County, a visit to Nashville, Tennessee for 20 government and business leaders, speakers bureaus, advertising, as well as meetings and forums.

The Chamber joined forces for the campaign with a non-partisan Citizens Committee for Consolidated Government, composed of representatives of business and industry, geographical sections, women's groups, the Negro community and organized labor.

The State Legislature passed a bill in the early weeks of 1969, establishing this Charter Commission and the Legislative Delegation appointed its members. The Commission presented the first draft of the Charter in late 1969 and it will be presented to the people of Charleston County in the general election November 1970.

CHATTANOOGA, TENNESSEE

PROGRAM: Modernization of Local Government

PURPOSE: To prevent duplication of service and cost and to provide more efficient and responsive government of the area.

SPONSORING ORGANIZATIONS:
Chattanooga Chamber of Commerce with other cooperating community groups.

CONTACT FOR ADDITIONAL INFORMATION:
Bill M. Davis, Greater Chattanooga Chamber of Commerce, 819 Broad Street, Chattanooga, Tennessee 37402.

DESCRIPTION OF PROGRAM:
Understanding problems by a broad base of the community was brought to a focal point when the Chamber of Commerce Task Force for Modernization of Local Government identified long-standing problems. Specifics were defined, a plan of action was devised and the story was taken to the Chamber's membership and other community groups, winning wide support in 1968.

The people selected their own Metropolitan Charter Commission, thus feeling they were an integral part of a vital community turning point. The newly elected commission began work on the Charter draft September 18, 1969. A majority vote of residents of Chattanooga and Hamilton counties is required for approval in 1970.

GOVERNMENT

HICKORY, NORTH CAROLINA

PROGRAM: Western Piedmont Council of Governments

PURPOSE: Joint operating program for four counties and ten municipalities.

SPONSORING ORGANIZATIONS:
Chambers of Commerce located in the four areas.

CONTACT FOR ADDITIONAL INFORMATION:
James E. Ellis, Executive Vice President, Chamber of Commerce, P. O. Box 1828, Hickory, North Carolina 28601.

DESCRIPTION OF PROGRAM:
A law enforcement planning grant was received and work on a plan is nearly completed.

The Council is studying possibility of consolidating emergency communications and hospital services on a four-county basis.

Study is under way to determine if the state highway district could be changed to coincide with area served by the Council.

INDIANAPOLIS, INDIANA

PROGRAM: UNIGOV in Indianapolis-Marion County, Indiana

PURPOSE: To correct overlapping jurisdictions.

SPONSORING ORGANIZATION:
Indianapolis Chamber of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
Carl R. Dortch, Executive Vice President, Indianapolis Chamber of Commerce, 320 N. Meridian Street, Indianapolis, Indiana 46204.

DESCRIPTION OF PROGRAM:
Local government was badly splintered among many different agencies and taxing authorities. Chief Executive of central city lacked authority to manage functions for which he had to assume political responsibility. Special taxing districts and authorities determined fiscal policy without check by any elected executives or legislative body.

The solution, under UNIGOV, merges most governmental functions within the metropolitan county -- previously administered by cities, towns, county, and special authorities -- into the administration of a single countywide executive and the legislative direction of a single legislative body.

UNIGOV is not complete consolidation, and many strictly-local actions remain under existing municipalities. Education and fire protection were not affected.

JACKSON, MISSISSIPPI

PROGRAM: Local Government Analysis

PURPOSE: Governmental Modernization.

SPONSORING ORGANIZATION:
Jackson Chamber of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
Mendell M. Davis, CCE, Executive Vice President, Jackson Chamber of Commerce, P. O. Box 22548, Jackson, Mississippi 39205.

DESCRIPTION OF PROGRAM:
The Chamber is participating in the MEC-State Chamber of Commerce "Tomorrow's County", an inventory and analysis of all facets of county government. Half the studies were complete in 1969 and the remainder, plus a summary report, will be done in 1970.

A Council of Governments, composed of three counties and the municipality of Jackson, has been formed.

The Chamber contracted with the Mississippi Research and Development Center to study the total community, including the city government apparatus. The City Government Report contains recommendations for better organizational structuring, and the new city administration has shown interest in the R&D Study recommendations. The Chamber's Good Government Committee will push for careful study of them in 1970.

UNIONTOWN, PENNSYLVANIA

PROGRAM: Local Government Study

PURPOSE: To obtain more effective local government.

SPONSORING ORGANIZATIONS:
Greater Uniontown Chamber of Commerce, Appalachian Regional Commission, U.S. Department of HUD, Pennsylvania Departments of Commerce, Education and Community Affairs, State Planning Board, and governing bodies of Uniontown City, Townships of North Union, South Union and Menallen.

CONTACT FOR ADDITIONAL INFORMATION:
Ernest B. Brown, Executive Director, Greater Uniontown Chamber of Commerce, 11 Pittsburgh Street, Uniontown, Pennsylvania 15401.

DESCRIPTION OF PROGRAM:
A "blue ribbon" Citizen's Action Committee determined in 1968 that most of the problems referred to it by Chamber action committees had their roots in inability or unwillingness, of officials of the various units of government to work together. The Citizen's Action Committee felt it needed an objective, in-depth study of local governments.

The federal, state and local sponsors (listed above) agreed on sharing costs and the State Planning Board contracted for the study with the Institute of Local Government, Graduate School of

Public and International Affairs, University of Pittsburgh. After initial surveys by the Institute, local public officials and private citizens participated in the study through two task forces, one of citizens and one of public officials. A report, "Prelude to Action", contains a series of firm recommendations, representing citizen and Institute findings and assigning priorities for action. Already two changes have come about: an agreement to combine the separate Planning Commissions of the four municipalities into a single "Central Fayette County Planning Commission"; and construction of a single sewage system to serve both the City of Uniontown and South Union Township.

CROSS REFERENCE

See also:

POLLUTION--
Medford, Oregon.

TOTAL COMMUNITY DEVELOPMENT--
All items.

TRANSPORTATION--
Boston, Massachusetts; Jersey City, New Jersey; Philadelphia, Pennsylvania.

YOUTH--
Keokuk, Iowa.

HOUSING

HARTFORD, CONNECTICUT

PROGRAM: Greater Hartford Housing Development Fund

PURPOSE: To increase the supply of new housing for low- and middle-income families.

SPONSORING ORGANIZATION:
Greater Hartford Chamber of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
Arthur J. Lumsden, CCE, President, Greater Hartford Chamber of Commerce, 250 Constitution Plaza, Hartford, Connecticut 06130;
A/C 203 - 525-4451.

DESCRIPTION OF PROGRAM:
The Greater Hartford Chamber of Commerce Board of Directors adopted, in December 1965, its Housing Committee's recommendations to create a Greater Hartford Housing Development Fund, Inc. The Fund was incorporated in January 1966, as a non-profit organization.

A letter and prospectus were sent to 25 key companies detailing the purpose of the Fund, and requesting commitments toward a goal of $1.5 million. The amount requested was roughly proportionate to the size of the company. Nineteen of the 25 companies pledged $1.3 million.

The Fund serves as a source of revolving loans to provide seed money and technical assistance for housing that is financed, built, and operated privately for sale or rent to low and moderate income groups. It normally works through project sponsors who lack the experience or the financial and other resources to enable them to develop housing alone. The Fund is designed to become entirely self-supporting from interest and consulting fees charged sponsors for the use of money and staff. Fees can range as high as 2 percent of the total permanent loans.

More than 20 projects totaling about 2,000 housing units are in some stage of development by 15 non-profit sponsors.

The operations of the Greater Hartford Housing Development Fund are more fully described in the report entitled "Hartford Fund Guides and Finances Low-Cost Housing". Copies are available from the Chamber of Commerce of the United States. The price is $1.50.

INDIANAPOLIS, INDIANA

PROGRAM: Flanner House Homes

PURPOSE: To enable low- and moderate-income families access to decent, safe, and sanitary housing units both remodeled and new construction.

SPONSORING ORGANIZATION:
Flanner House Homes, Inc.

CONTACT FOR ADDITIONAL INFORMATION:
Sid Woods, Director of Marketing, Flanner House Homes, Inc. 445 North Pennsylvania, Suite 110, Indianapolis, Indiana 46204;
A/C 317 - 637-5507.

DESCRIPTION OF PROGRAM:
Flanner House Homes was established in 1955 by Dr. Cleo W. Blackburn and, under the guidance of the Board for Fundamental Education, has grown in self-help housing to projected 1200 low- and moderate-income housing units per year in the City of Indianapolis.

In the past year, two large low- and moderate-income housing developments have been completed. One is a twin tower, high-rise of 294 units, and the second is rehabilitation of an entire blighted neighborhood of 682 low-rise apartments.

Even more important, Flanner House Homes is creating an atmosphere conducive to family living through good property management and educational programs such a environmental training, family budgeting, values, money management, etc., along with health programs.

The success of the projects is due to three ingredients: plans are sanctioned by people at all levels of the community structure and mutual goals are worked out; individuals are motivated to achieve far beyond their own expectation and they are reinforced by having facilities, materials or other vital services easily accessible; and the public and private institutions which must alter or regroup their services are actively involved early in the programs.

INDIANAPOLIS, INDIANA

PROGRAM: Indianapolis Neighborhood Homes

PURPOSE: To create better housing and provide services to alter the attitudes and behavior of area residents for an improved neighborhood environment.

SPONSORING ORGANIZATION:
Indianapolis Neighborhood Homes, Inc. (INHI), a private not-for-profit development corporation.

CONTACT FOR ADDITIONAL INFORMATION:
E. F. Walsh, Executive Vice President, Center for Independent Action, 1800 N. Kent Street, Arlington, Virginia 22209;
A/C 703 - 527-7500.

DESCRIPTION OF PROGRAM:
INHI combines construction, management and a Community Information Service. The initial 300-unit project consists of 225 totally rehabilitated rental units and 75 new units for sale to low income families. Total cost of the project is expected to be $2,700,000.

No federal subsidy or governmental assistance is involved. It is entirely privately financed by the Lilly Endowment Inc. and the New York Life Insurance Co.

HOUSING

The cost of rehabilitated units averages $8,100. Monthly rentals range from $96 for one-bedroom unit to $118 for four-bedroom unit. The estimated cost of new units for home ownership will average $12,500 for a three-bedroom unit.

Forty-five units were occupied by December, 1969, and 125 are to be ready by July 1970.

The Community Information Services identifies area needs and arranges to bring individual needs and resources together. It also organizes neighborhood cleanup activities, and among other services, assists home owners to secure improvement loans.

MEMPHIS, TENNESSEE

PROGRAM: Housing Opportunity - Memphis Enterprise (HOME)

PURPOSE: To provide new homes in the city's core area for low-income residents.

SPONSORING ORGANIZATIONS:
Home Builders Association of Memphis, national life insurance industry, local insurance companies, banks and federal savings and loan associations.

CONTACT FOR ADDITIONAL INFORMATION:
Mrs. Maeola Killebrew, Home Builders Association of Memphis, 100 N. Main Building, Suite 905, Memphis, Tennessee 38101.

DESCRIPTION OF PROGRAM:
The Home Builders Association of Memphis sponsors Housing Opportunity - Memphis Enterprise (HOME), which builds new homes under $15,000 for low-income families on by-passed lots in the core city. The primary purpose is to help responsible, low-income citizens achieve home ownership.

Local investment capital is made available from the life insurance industry, banks and federal savings and loan associations.

Through the HOME Foundation, builders, by October 1969, had erected more than 150 new homes with a maximum selling price of $12,750 on low-cost land. These homes were then sold with almost 100% financing (FHA). Monthly mortgage payments on homes selling for $12,750 are between $90 and $100, including principle, interest, taxes, FHA insurance and fire insurance.

The Association also offers family counseling services to assist in budgeting for the new homes.

MUSKEGON, MICHIGAN

PROGRAM: Low Cost Housing

PURPOSE: Rehabilitate unsightly homes; create black contractors; jobs for dropouts and other hardcore unemployed.

SPONSORING ORGANIZATION:
Muskegon Area Chamber of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
John Chapman, Executive Vice President, Muskegon Area Development Council, 4th Street at Webster, Muskegon, Michigan 49411.

DESCRIPTION OF PROGRAM:
MADC created a new corporation (MADC-H) to allow purchase of lots and old homes. First plus was relocating unsightly homes; second plus was putting youth and others on job rehabilitating homes; third was placing a Negro contractor on payroll of MADC-H; fourth was use of a vocational/technical center to make productive workers out of dropouts and others.

At least seven homes have been moved, remodeled and sold. City set up $70,000 fund to assist MADC-H. Program is ongoing -- although slow.

NEW YORK STATE

PROGRAM: Low-Income Housing Program

PURPOSE: To promote financing of housing for low income occupants of depressed areas in New York State.

SPONSORING ORGANIZATION:
Savings Banks Association of New York State

CONTACT FOR ADDITIONAL INFORMATION:
Eugene Rubin, Director of Urban Affairs, Savings Banks Association of New York State, 200 Park Avenue, New York, New York 10017.

DESCRIPTION OF PROGRAM:
The Urban Affairs Program of the Savings Banks Association of New York State encourages member banks to finance low income housing in depressed areas under federal special assistance programs. The program also includes both business-sponsored and bank-built housing. Its purpose is to increase the number of methods of producing new housing without diminishing the social and community advantages of nonprofit sponsorship. Several projects have been undertaken under these programs in the past two years (1968-69).

One example is the development of a $14,600,000 526-unit housing complex in the West Farms section of the Bronx. The project was financed by a group of New York City savings banks, and sponsored by the West Farms Neighborhood Association.

Another project in Schenectady makes housing available to low income families without resort to government subsidy or FHA insurance. Under the plan, rehabilitated homes are rented to tenants at low rentals plus $10 a month which is paid into an escrow account until a modest down payment is accumulated for the purchase of the home.

HOUSING

PHOENIX, ARIZONA

PROGRAM: Phoenix Mini-House

PURPOSE: To make home ownership available for families with an annual income of $3,000 to $5,000.

SPONSORING ORGANIZATION:
National Housing Industries, Inc.

CONTACT FOR ADDITIONAL INFORMATION:
Miss Charlotte Buchen, Director of Urban Affairs, National Housing Industries, Inc., Suite 1776, Arizona Title Building, 111 West Monroe, Phoenix, Arizona; A/C 602 - 252-8736.

DESCRIPTION OF PROGRAM:
The Phoenix Mini-House is a group of developments consisting of 63 "minihouses" in a blighted area of Phoenix. They sell for slightly under $8,000 for the two-bedroom units and slightly over $9,000 for the three bedroom. They include central heating, evaporative cooling, kitchen with stove and refrigerator. Some of the homes are financed under Section 235 of the 1968 Housing Act.

The "mini-house" was adapted from an experimental, low-cost housing research project sponsored by the University of Texas and the Department of HUD. It is of a concrete block over concrete slab construction and was designed by National Housing Industries, Inc.

Costs are cut by constructing homes in clusters of three and by using standard sizes on building lots of 3,000 square feet. Since a two-bedroom "mini-house" contains 720 square feet, this still left an uncrowded house-to-lot ratio of one-to-four Newest models are on 5,000 square feet.

With an 8½% FHA mortgage for 30 years, monthly payments are $75 for the two-bedroom and $90 for the three-bedroom, including principal, interest, taxes and insurance. Since the maximum 235 subsidy reduces the interest to 1%, monthly payment for qualifying families drops to about $50.

PITTSBURGH, PENNSYLVANIA

PROGRAM: ACTION - Housing

PURPOSE: Construction of new sales and rental housing and rehabilitation of deteriorated housing for families of modest income in Pittsburgh and Allegheny County.

SPONSORING ORGANIZATION:
ACTION-Housing, Inc., a private, non-profit civic organization established in 1957.

CONTACT FOR ADDITIONAL INFORMATION:
Burtt Evans, Director of Information, ACTION-Housing, Inc., No. Two Gateway Center, Pittsburgh, Pennsylvania; A/C 412 - 281-2102.

DESCRIPTION OF PROGRAM:
ACTION-Housing has sponsored $34,752,600 of new sales and rental housing of advanced design for families of modest income and rehabilitation of deteriorated housing. Other ACTION-Housing programs valued at more than $13,000,000 are planned.

Instrumental in this construction has been ACTION-Housing's $1,600,000 Pittsburgh Development Fund, a revolving loan fund to supply intermediate equity capital -- seed money -- to developers and builders. This fund has been made possible by grants and loans from 30 foundations, banks, utility companies, corporations and department stores.

A Section 221(d) (3) project of 326 apartments and townhouses costing $5,465,000 is near completion. Approximate rents, which cover utilities and maintenance, will be $122 monthly for 63 one-bedroom apartments, $142 for 105 two-bedroom apartments, $161 for 28 three-bedroom apartments. The single-family townhouses, the first to be built in quantity for rent in Pittsburgh, will rent for about $164 for 104 three-bedroom townhouses and $184 for 26 four-bedrooms including utilities and maintenance. Twenty percent, or 65, of the units are available for FHA rent supplement money which can cut the cost to the eligible tenant by approximately one-half.

PITTSBURGH, PENNSYLVANIA

PROGRAM: Allegheny Housing Rehabilitation Corporation (AHRCO)

PURPOSE: To acquire, rehabilitate and construct housing for occupancy by families of low and moderate income.

SPONSORING ORGANIZATION:
AHRCO, a limited-profit corporation

CONTACT FOR ADDITIONAL INFORMATION:
Frederick H. Springer, President, Allegheny Housing Rehabilitation Corporation, 1200 Allegheny Towers, 625 Stanwix Street, Pittsburgh, Pennsylvania 15222; A/C 412 - 391-2790.

DESCRIPTION OF PROGRAM:
AHRCO was established in 1968 to specialize in housing rehabilitation. Forty major corporations in the Pittsburgh area have purchased stock totaling about $600,000 and have agreed to purchase an additional $1,700,000 in subordinated debentures. Additional financing includes a $1,000,000 line of credit.

Current projects include the rehabilitation of 391 units of structurally sound but deteriorated housing in the Homewood-Brushton, East Liberty and North Side areas of Pittsburgh. An additional 1140 units are scheduled to commence rehab during this fiscal year. Acquisition costs range from $2,700 to $3,700 per unit, and rehabilitation materials and labor average $8,500. About $16,000 is being invested in the completed units including acquisition, rehabilitation, carrying charges, and fees. Rents, including utilities and maintenance, range from $100 to $135 a month for non-subsidized units, as little as $75 for 4-bedroom subsidized units under Section 236. Other units will be sold under the Section 235 home-ownership program.

AHRCO may keep the rental units as investments, or it may sell them to organizations approved for special assistance mortgage programs. AHRCO is programmed to rehabilitate 1,000 homes a year. It is anticipated that profits will average $500 per unit.

CROSS REFERENCE

See also:

CONSUMER--
Cleveland, Ohio.

EQUAL OPPORTUNITY--
Greensboro, North Carolina.

MANPOWER/JOBS--
St. Louis, Missouri.

MINORITY ENTERPRISE--
Camden, New Jersey.

TOTAL COMMUNITY DEVELOPMENT--
Albion, Michigan; Chattanooga, Tennessee; Long Beach, California; Rocky Mount, North Carolina.

YOUTH--
Keokuk, Iowa.

MANPOWER / JOBS

BALTIMORE, MARYLAND

PROGRAM: Apprentice Training Program

PURPOSE: To train journeymen for the construction industry.

SPONSORING ORGANIZATION:
Baltimore Metropolitan Chapter, Associated Builders & Contractors

CONTACT FOR ADDITIONAL INFORMATION:
Robert E. Corrigan, Assistant Executive Director, Baltimore Metropolitan Chapter, Associated Builders & Contractors, 5 E. Pennsylvania Avenue, Towson, Maryland 21204.

DESCRIPTION OF PROGRAM:
The Baltimore Metropolitan Chapter of the Associated Builders and Contractors conducts apprentice training programs in carpentry, electrical, plumbing and sheet metal trades, and is starting another program in refrigeration and air conditioning.

The programs are to help men entering these lines of work and to upgrade journeymen who have worked in these job areas over a period of years. All are non-discriminatory programs and open to anyone employed on a full time basis in the construction industry. Recently the Association averages 400 apprentices in training.

BUFFALO, NEW YORK

PROGRAM: Opportunities Development Corporation (ODC) and Jobs, Education and Training Program (JET)

PURPOSE: To determine the present and future manpower needs of the community...to place people on jobs.

SPONSORING ORGANIZATION:
Buffalo Area Chamber of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
William J. Gillespie, Manager, Human Resources Development, Buffalo Area Chamber of Commerce, 238 Main Street, Buffalo, New York 14202; A/C 716 - 852-5400.

DESCRIPTION OF PROGRAM:
Opportunities Development Corporation (ODC) is a private non-profit corporation with equal bi-cameral membership from the Buffalo Area Chamber of Commerce and the minority community. Financed by contributions from local business, its purpose is to determine the present and future manpower needs of the community. In so doing, ODC has started the Jobs, Education and Training program (JET). JET places people on jobs and gives them two hours of individual tutoring in basic education each day. The employer is reimbursed for the two hours training time. The program's funding is helped by a U.S. Department of Labor grant.

Since ODC founded the JET program it has also started a training program under a consortium agreement with the National Alliance of Businessmen. The program provides the same supportive services, such as counseling, and remedial education, as the JET program.

CHATTANOOGA, TENNESSEE

PROGRAM: "Employment Advisory Service"

PURPOSE: To match jobs and people regardless of color and station and provide counseling to students, and under-qualified job seekers.

SPONSORING ORGANIZATIONS:
Chattanooga Manufacturers Association under leadership of Wm. G. Raoul, Mayor's Human Relations Committee with assistance of Chamber of Commerce.

CONTACT FOR ADDITIONAL INFORMATION:
Charles W. Delaney, Greater Chattanooga Chamber of Commerce, 819 Broad Street, Chattanooga, Tennessee 37402; A/C 612 - 265-2246.

DESCRIPTION OF PROGRAM:
More effective coordination of job development activities and more efficient placement of needy job-seekers has resulted since this service was established in July 1968. Over 500 of 1,500 applicants have been placed, many minimally-qualified and all with opportunities for advancement. Counseling has been provided for all.

The employment advisor works directly with personnel directors in private industry, government and employment services. Better communications and understanding with the black community and under-qualified white community has resulted. Full financing is provided by the Manufacturers Association and interested employers.

DALLAS, TEXAS

PROGRAM: JOB FAIR

PURPOSE: To provide thousands of summer jobs in business and industry for boys and girls, age 16 to 22, from low-income families.

SPONSORING ORGANIZATION:
Mayor's Summer Youth Opportunity Committee, composed of the City of Dallas, The Dallas Chamber of Commerce and scores of other organizations.

CONTACT FOR ADDITIONAL INFORMATION:
Dexter Betts, Education Department Manager, Dallas Chamber of Commerce, Dallas, Texas.

DESCRIPTION OF PROGRAM:
The Job Fair brings together industry and business employer representatives with disadvantaged youngsters so that the youngsters may be interviewed and offered jobs for the summer months.

The Job Fair is held in mid-May and provides thousands of jobs each year. The Dallas Job Fair was first held in 1968 and again in 1969. Both programs proved to be very successful.

MANPOWER / JOBS

FORT DEFIANCE, ARIZONA

PROGRAM: Navajo Facility

PURPOSE: To train and provide jobs for person previously considered unemployable.

SPONSORING ORGANIZATION:
General Dynamics Corporation

CONTACT FOR ADDITIONAL INFORMATION:
F. R. Kniffin, Director of Public Relations, General Dynamics Corporation, One Rockefeller Plaza, New York, New York 10020; A/C 212 - CI5-5000.

DESCRIPTION OF PROGRAM:
In November, 1967, General Dynamics opened a plant at Fort Defiance, Arizona on the Navajo Reservation. The plant was built and largely staffed by the Navajo Tribe. The facility is the first unit on five acres of a 50-acre industrial complex being developed by the Navajo Tribe. The building was financed by tribal funds and leased to General Dynamics.

More than 200 employees were employed by the end of 1969.

Many of the employees had no previous experience at this type of work, but now, after receiving preemployment training, are doing critical point-to-point chassis wiring and encapsulation of assemblies.

The building of this facility and the training of the employees is funded by the Tribe and General Dynamics.

FORT LAUDERDALE, FLORIDA

PROGRAM: Operation MOVE

PURPOSE: To recruit and train hard-core unemployed for available jobs and follow up on their progress.

SPONSORING ORGANIZATION:
Greater Fort Lauderdale Chamber of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
Richard W. Ward, Executive Vice President, Greater Fort Lauderdale Chamber of Commerce, 208 East Third Avenue, Fort Lauderdale, Florida 33301; A/C 305 - 522-4721.

DESCRIPTION OF PROGRAM:
In 1968, the Fort Lauderdale Chamber began recruiting unemployed people for jobs through its Operation MOVE Program.

The primary goal is to motivate the hard-core unemployed.

The Chamber found two people who could identify with the ghetto community. These "outreach" people go into areas where the unemployed Negroes congregate (pool halls, etc.) and recruit for available jobs in the area. Through this approach, 400 unemployed Negroes have been hired as of August, 1969. However, about 30% of them do not remain on the jobs.

The Chamber realized that recruitment alone is not enough. To develop motivation, Operation MOVE is being converted to an Opportunities Industrialization Center (OIC)* program.

There is a drive now for $150,000 to set up a training program for the hard-core unemployed. The Hospital Board is turning over an old hospital which will be used as a training center. The training sessions will stress the importance of cleanliness, neatness, etc., along with job skills.

*Opportunities Industrialization Center (OIC) is a motivation and training program established in Philadelphia which has been duplicated in many other cities.

HARTFORD, CONNECTICUT

PROGRAM: United Aircraft Training Center

PURPOSE: To train unskilled, undereducated or undermotivated individuals for entry-level jobs.

SPONSORING ORGANIZATION:
United Aircraft Corporation

CONTACT FOR ADDITIONAL INFORMATION:
Zolton Feuerman, Director of United Aircraft Training Center, 3580 Main Street, Hartford, Connecticut 06120; A/C 203 - 565-8032.

DESCRIPTION OF PROGRAM:
United Aircraft Corporation has established a Center for training and basic education that will make it possible for undereducated unemployables to get jobs. The Training Center has been operating for 22 months and has so far graduated 145 trainees whose community contribution is now considered to be somewhere over $800,000.

Companies in the area sponsor and pay trainees to attend the Center. These trainees are guaranteed a job by the company that sponsored them after training is completed. To date the Training Center has had 30 sponsors in the State of Connecticut, including some of United Aircraft Corporation's Divisions.

Training is tailored to the needs of the trainee and the sponsor's requirements. The goal is to attain the minimum education and occupation skill level for entry-level jobs.

The training program concentrates on such areas as machine tool operation, sheet metal, materials handling, assembling, and bench mechanics; also typing, filing, cashier work, sales clerkship, stock and mail handling.

ILLINOIS

PROGRAM: Illinois Automotive Trade Association Manpower Training Program

PURPOSE: To train 250 auto mechanics, auto bodymen, and parts countermen.

SPONSORING ORGANIZATION:
The Illinois Automotive Trade Association

CONTACT FOR ADDITIONAL INFORMATION:
Les Sander, Executive Vice President, Illinois Automotive Trade Association, 616 Ridgely Building, Springfield, Illinois 62701.

DESCRIPTION OF PROGRAM:
The Illinois Automotive Trade Association, a statewide organization of franchised new car dealers, received a grant of $383,000 from the Manpower Division of the U.S. Department of Labor for the period June 30, 1969, through January 1, 1971, to train 250 mechanics, bodymen and parts countermen. Additional staff was authorized including a project supervisor, project job developer, project job coach, and secretary.

The IATA initiates contacts with dealer members who sign as sub-contractors, agreeing to train an apprentice. Two-thirds of the trainees must be from disadvantaged circumstances and all must be cleared for employment through state offices of the Illinois State Employment Service. Dealers are compensated during the training period up to $40 per week per trainee for a maximum of 44 weeks.

ITHACA, NEW YORK

PROGRAM: On-the-Job Training (OJT)

PURPOSE: To help alleviate a local manpower shortage; to help unemployed adults and disadvantaged out-of-school youths.

SPONSORING ORGANIZATIONS:
Tompkins County Chamber of Commerce and New York State Labor Department.

CONTACT FOR ADDITIONAL INFORMATION:
James Hope, Coordinator, OJT Program, Tompkins County Chamber of Commerce, 205 W. Green Street, Ithaca, New York; A/C 607 - 273-7082.

DESCRIPTION OF PROGRAM:
The Chamber of Commerce is under contract with the New York State Labor Department to conduct an OJT Program to give disadvantaged persons an opportunity to work in an environment close to their chosen career field and obtain first-hand experience in that field. The program provides incentives for persons to remain in training; and it orients youths toward the competitive world of work. The New York State Labor Department is financing the project.

The trainee is hired by an employer before he begins the 4-week course and the employer pays him a salary while he is in training. The Chamber of Commerce reimburses the employer for the money paid the trainee until he begins full-time work with the employer. While in job training at the employers, part compensation is paid to the employer as an aid to training costs. This training period on the job can go from four to 26 months.

KANKAKEE, ILLINOIS

PROGRAM: CO OP JOB OP

PURPOSE: To coordinate various programs for the hard-core unemployed.

SPONSORING ORGANIZATIONS:
Kankakee Area Chamber of Commerce and area industries.

CONTACT FOR ADDITIONAL INFORMATION:
Howard Hill, Executive Vice President, Kankakee Area Chamber of Commerce, 338 E. Court Street, Kankakee, Illinois 60901; A/C 815 - 933-2721.

DESCRIPTION OF PROGRAM:
A Chamber of Commerce staff person working with local personnel men encourages industries to employ the hard-core unemployed. These potential employees are referred to Co-op Job Op from OEO, minority leaders, public aid, school personnel, or those who come in off the street.

Applications are filed, interviews given, and some instruction as to what to do, if they are called. Attempts are made to match jobs to employee. A letter of introduction is issued, an appointment made, applicant is interviewed/and hired. Follow-up is made to both employer and employee as to results and possible problems. In 1½ years approximately 85 people have been placed in gainful employment, and 120 in summer jobs. Retention rate is 65% of full-time employees, and 90% on summer employees. The program has had good acceptance by participating companies.

KANKAKEE, ILLINOIS

PROGRAM: Co Op Job Op, Inc.

PURPOSE: To give young men 15, 16 & 17 meaningful summer employment.

SPONSORING ORGANIZATIONS:
Kankakee Area Chamber of Commerce and area business and industries.

CONTACT FOR ADDITIONAL INFORMATION:
Howard Hill, Executive Vice President, Kankakee Area Chamber of Commerce, 388 E. Court Street, Kankakee, Illinois 60901; A/C 815 - 933-2721.

DESCRIPTION OF PROGRAM:
Co Op Job Op, Inc., is a non-profit organization. Teams of young men, 15-17 who need summer employment are hired by the corporation, which is accountable for liability, workmen's compensation, and unemployment insurance. This relieves the contractors of the groups of such insurance and any other fringe benefits. Also, it does not affect present bargaining agreements. Each team of 10 has two five-man groups and a supervisor. Group A works Mondays and Tuesdays at a contracting place of business -- Group B does the same on Thursdays and Fridays, leaving Wednesdays for community work. Cost is $31.20 per week for youths, and $210.00 weekly for supervisors.

Salary is based on a 24-hour work week, and supervisors' on a 40-hour work week. Approximately 105 were in the 1969 program. Participating companies are satisfied but efforts will be made to assure more careful work selection for 1970.

LOS ANGELES, CALIFORNIA

PROGRAM: Southern California Plastering Institute Apprenticeship Trust

PURPOSE: To recruit, train and supervise the development of manpower replacements for plasterers in Los Angeles and Orange Counties, California.

SPONSORING ORGANIZATIONS:
Contracting Plasterers' Association of Southern California and six plasterers local unions in the two-county area.

CONTACT FOR ADDITIONAL INFORMATION:
James J. Rose, Contracting Plasterers' Association of Southern California, 2261 W. Temple Street, Los Angeles, California 90026.

DESCRIPTION OF PROGRAM:
The Contracting Plasterers Association of Southern California, in conjunction with six local plasterers unions in the area, administers an apprenticeship program. The program consists of promoting the craft to high school students, and at military separation centers and trade technical schools. Extra effort is made to enlist trainees from areas of minority concentration. The program runs career booths at conventions, career day shows, and home show expositions. It has also developed a career movie for use in some programs.

The program is jointly funded by the Association and the various local unions involved. The Association collects a fringe benefit contribution for each union member made by every employer of plasterers in Los Angeles and Orange Counties. The contribution is a fringe benefit set up under terms of the labor agreement between the association and the plasterers unions.

NATIONAL

PROGRAM: Four Cities Program

PURPOSE: Training of Hard-Core Unemployed

SPONSORING ORGANIZATIONS:
RCA, Department of Labor

CONTACT FOR ADDITIONAL INFORMATION:
Samuel W. Cornivan, Director, Urban Affairs and Community Relations, RCA, 30 Rockefeller Plaza, New York, New York 10020; A/C 212 + 265-3500, Ext. 4028.

DESCRIPTION OF PROGRAM:
In a number of cities in which RCA has plants, the company has initiated work-study techniques to train the hard-core unemployed. A notable example is the "Four Cities Program", a joint effort of the Department of Labor and RCA, designed to train hard-core unemployed people in Camden, Newark, Chicago and Los Angeles to become qualified for positions as TV repairmen.

RCA contributed an estimated $1 million in equipment, materials, administration and facilities over and above the Department of Labor's $2.5 million investment in the program. Participants in the program receive basic instruction in such subjects as arithmetic, language arts and work habits, as well as radio-TV repair techniques. Upon completion of the year's training, graduates are assisted by training center counselors in securing employment at RCA service branches or in related industry.

NATIONAL

PROGRAM: On-the-Job Training Program

PURPOSE: To train employees for the scrap processing industry.

SPONSORING ORGANIZATIONS:
Institute of Scrap Iron and Steel, U.S. Labor Department.

CONTACT FOR ADDITIONAL INFORMATION:
William S. Story, CAT, Executive Vice President, Institute of Scrap Iron & Steel, Inc. 1729 H Street, N. W., Washington, D. C. 20006.

DESCRIPTION OF PROGRAM:
The Institute of Scrap Iron and Steel has been the primary contractor for two Labor Department OJT program contracts. The second contract for nearly $800,000 trained more than 1,000 men in 18 months through 124 subcontracting Institute members and non-members.

Many trainees have little more than a third grade education; some come from other low-paying temporary jobs, or from places at first from the streets. Some are old employees seeking promotions. One laborer in Houston, Texas, became a plant superintendent; a high school dropout in Pensacola, Florida, completed the OJT program and a basic education course, and with the help of his employer is planning to enter junior college.

The program has not only aided the hard-core unemployed, but has also been important in focusing industry attention on possible solutions to a serious manpower problem. It has been particularly successful in reducing the industry's perennially high turnover rate of 136 percent, compared with a national average of some 22 percent. Within the program, the attrition rate has been 21 percent.

NATIONAL

PROGRAM: "OPERATION GRACE AND GLAMOUR"

PURPOSE: To provide courses for teenage girls 13-18 years of age on makeup, grooming, charm, poise, attitudes, and job preparation.

SPONSORING ORGANIZATION:
American Airlines

CONTACT FOR ADDITIONAL INFORMATION:
Robert H. Prall, Director, Community Programs, American Airlines, 633 Third Avenue, New York New York 10017; A/C 212 - 867-1234.

DESCRIPTION OF PROGRAM:
American Airlines has five multi-racial teams of three volunteer stewardesses each -- two based in New York, and one each in Chicago, Dallas, and Los Angeles, who conduct Grace and Glamour sessions for teenage girls 13-18 years of age from ghetto areas of 36 different cities. Each session involves two to three hours of training for groups of 20-25 teen-agers.

Carmen Cosmetics, headed by Mrs. Carmen Murphy (the first black woman to own a major cosmetics firm), will supply all the cosmetics used in the program.

The program is to motivate the girls to take personal interest in themselves and to aid them in their social as well as employment life.

The program has been in operation for three years.

NATIONAL

PROGRAM: Special training programs for employment within the consumer finance industry.

PURPOSE: To provide to the untrained the necessary skills for employment in the consumer finance industry.

SPONSORING ORGANIZATIONS:
National Consumer Finance Association, NCFA members, Miami-Dade Junior College of Miami, Florida, State Associations, National Association of Junior Colleges.

CONTACT FOR ADDITIONAL INFORMATION:
Dr. Carl P. Hamner, Executive Vice President, National Consumer Finance Association, 1000 - 16th Street, N. W., Washington, D. C. 20036.

DESCRIPTION OF PROGRAM:
Many larger member-companies of the National Consumer Finance Association are participating in special job training programs under the OJT program. Some have developed similar programs which they are sponsoring without any assistance in funding, and others are participating in the special program under which members of the armed services can be trained during the last few weeks of their time in service.

In addition, NCFA has a pilot program in the Miami-Dade Junior College in Miami, Florida, for the training of prospective employees in the industry and for additional training for employees who want to move up the ladder. There is also a similar program in Ohio which is sponsored by the NCFA state association. NCFA is also working with the National Association of Junior Colleges to develop a model for such programs which will be carried nationwide.

NEW YORK, NEW YORK

PROGRAM: Business-Education Training (BET) Program

PURPOSE: To provide on-the-job training for potential high school dropouts along with their academic program.

SPONSORING ORGANIZATION:
Chase Manhattan Bank

CONTACT FOR ADDITIONAL INFORMATION:
Bob Walters, Administrative Assistant, Chase Manhattan Bank, One Chase Manhattan Plaza, New York, New York 10015; A/C 212 - 552-8515.

DESCRIPTION OF PROGRAM:
The program was initiated by the Chase Manhattan Bank in 1964. It is designed for potential high school dropouts, particularly from minority groups.

Students are trained in clerical jobs and special counseling is provided. The students attend school in the morning and attend training sessions from 2 - 5 p.m. at the bank. On-the-job training is conducted during the full school term.

Approximately 84% of the students are retained for employment with Chase Manhattan Bank. Some of them work full time during the summer and some of them are placed in full time positions upon graduation.

To date, 239 students have completed the training.

NORFOLK, VIRGINIA

PROGRAM: Two-For-One Summer Job Program

PURPOSE: To provide summer earnings and work experience for youth.

SPONSORING ORGANIZATION:
Norfolk Chamber of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
Ronald E. Leigh, Executive Vice President, Norfolk Chamber of Commerce, Norfolk, Virginia 23510.

DESCRIPTION OF PROGRAM:
Two-For-One is part of a summer program that provided 5,054 jobs for youth in 1969. In this activity two youths shared each of 125 full-time jobs so that 250 youths had 20 hours per week and another 20 hours of supervised recreational and cultural activities. Several chambers sponsor such programs. Two-For-One has a difference: the Chamber retained Dr. A. Reddy of the Old Dominion College to determine what changes the program made in them. Norfolk State College's Manpower Research Institute found that the program increased the trainees' awareness of self-worth, that those in the Two-For-One facet of summer employment showed a greater increase in self-esteem than those employed full time, and that the recreational

portion of the program (for which trainees were not paid) added to their favorable evaluation of the program. Negro trainees scored higher than whites in developed self-esteem.

PHILADELPHIA, PENNSYLVANIA

PROGRAM: The Philadelphia Gas Works Program

PURPOSE: To hire substantial numbers of minority group people, particularly Negroes.

SPONSORING ORGANIZATION:
Philadelphia Gas Works

CONTACT FOR ADDITIONAL INFORMATION:
Walter P. Paul, Jr., Director of Industrial Relations, Philadelphia Gas Works, Ninth Street and Montgomery Avenue, Philadelphia, Pennsylvania 19122; A/C 215 - 796-1261.

DESCRIPTION OF PROGRAM:
PGW recruits within the immediate ghetto area and uses the services of the Pennsylvania State Employment Service, Philadelphia Fellowship Commission, Pennsylvania Employment Development Corporation, influential minority group leaders in the area, gang mediators and PGW employees.

A basic orientation course, consisting of lectures, questions and answers, and visual aids and demonstrations, is given to starting employees. The one-day program includes indoctrination about PGW - its benefits, etc., - what is expected of the employees, safety, and teamwork.

The "buddy system" has been refined and used effectively for new employees. PGW has found that people working on the job with others is effective training for employees, and PGW integrates new employees with old employees to avoid cleavage between the two groups. It also encourages new employees to take their job-connected problems to their closest buddy or supervisor.

Eligibility for advancement is determined by the applicant's ability to do the job rather than how much education he has had.

PGW has held solid achievement in its employment practices, and these practices have aided the company's community relations.

RACINE, WISCONSIN

PROGRAM: Work-Experience Training Program

PURPOSE: To deter high school seniors from dropping out of school before graduation.

SPONSORING ORGANIZATIONS:
J. I. Case Company, Unified School District, and other firms.

CONTACT FOR ADDITIONAL INFORMATION:
Charles Hartwig, Manager, Personnel Relations, J. I. Case Company, 700 State Street, Racine, Wisconsin 53404; A/C 414 - 636-6011.

DESCRIPTION OF PROGRAM:
In 1963, the J. I. Case Company began a work-experience training program for high school seniors who were potential dropouts. Other firms have made the program citywide.

Half of the students' day is spent at school and half on the job. The company assigns management personnel in their various departments to be "Business Brothers". They counsel student employees with personal problems.

The program begins each year in September and ends at the close of the school year. Approximately 120 students have completed the training program to date and 140 are now enrolled with 80 employers.

Some students are offered full-time jobs after graduation.

ST. LOUIS, MISSOURI

PROGRAM: Brown Shoe Company Hiring Program

PURPOSE: To hire local residents to work in its new shoe factory.

SPONSORING ORGANIZATION:
Brown Shoe Company, Inc.

CONTACT FOR ADDITIONAL INFORMATION:
Mr. R. W. Shoemaker, Executive Vice President, Brown Shoe Company, Inc., St. Louis, Missouri; A/C 314 - 991-2000.

DESCRIPTION OF PROGRAM:
The Brown Shoe Company, Inc., built and now operates a new plant in the central city of St. Louis, assisted by a neighborhood organization named Jeff-Vander-Lou, Inc. The group influenced selection of the plant site, the erection of the building, and the future employment policies, including recruitment of employees from the neighborhood. Several contractors, several black construction firms, and a neighborhood construction firm in the St. Louis area built the plant.

Brown Shoe Company has hired and trained a number of young men from the area for supervisory positions. The company also established a school to train area residents for the fitting room.

The facility began producing completed shoes in January 1970. No federal or state funds were involved.

Jeff-Vander-Lou is interested primarily in the rehabilitation of homes, but it worked for new jobs so residents can afford the rehabilitated housing. The group has also established a full service medical clinic in the area, an "opportunity house" where residents can learn about new housing, vest-pocket parks, and street lighting.

SCHENECTADY COUNTY, NEW YORK

PROGRAM: OJT Program

PURPOSE: To provide basic education, pre-job training, and on-the-job training for 200 disadvantaged people.

SPONSORING ORGANIZATIONS:
Schenectady County Chamber of Commerce and State Labor Department.

CONTACT FOR ADDITIONAL INFORMATION:
Harry White, Director of OJT Program, Schenectady County Chamber of Commerce, 101 State Street, Schenectady, New York 12305; A/C 518 - FR2-5656.

DESCRIPTION OF PROGRAM:
Enrollees for the program are recruited from referrals by community action organizations and the State Labor Department's Division of Employment. Those qualifying are assigned to a basic education and pre-job training group at a local school. Those taking part in the OJT program range from 17 to 59 years of age, averaging 29 years old.

The basic education consists of reading, writing, and arithmetic. Trainees who regularly attend receive allowances, based on a formula of need, administered by the State Division of Employment. The allowance is reduced when the trainee is given on-the-job training with an area firm.

The school coordinator and the division of employment manager inform the Chamber of Commerce coordinator when the trainees are job-ready. Then the Chamber coordinator prepares subcontracts with area firms where on-the-job training and employment is provided.

The State Labor Department is under contract with the Chamber of Commerce to provide $104,000 for the program. Subcontracts are made with the individual companies who participate in on-the-job training.

Since the program began in 1968, 160 trainees have been placed in jobs.

The Chamber of Commerce is working on a consortium agreement with the National Alliance of Businessmen to hire 250.

CROSS REFERENCE

See also:

EDUCATION--
Chicago, Illinois (Double-E Program); Hartford, Connecticut; Keene, New Hampshire; Nassau County, New York; New York, New York (JOB Skill Training); Norfolk, Virginia; Saginaw, Michigan; Toledo, Ohio; Youngstown, Ohio.

EQUAL OPPORTUNITY--
Cincinnati, Ohio; Greensboro, North Carolina; Rocky Mount, North Carolina (Human Relations).

HOUSING--
Muskegon, Michigan.

MINORITY ENTERPRISE--
All items.

TOTAL COMMUNITY DEVELOPMENT--
Chattanooga, Tennessee; Long Beach, California; Rocky Mount, North Carolina.

TRANSPORTATION--
Detroit, Michigan.

YOUTH--
Akron, Ohio; California; White Plains, New York.

MINORITY BUSINESS ENTERPRISE

ASHEVILLE, NORTH CAROLINA

PROGRAM: SHARE, ADC and AFRAM, Inc.

PURPOSE: To provide a variety of financial and technical assistance vehicles for the development of increased business opportunities in the Asheville area.

SPONSORING ORGANIZATIONS:
The Asheville Area Chamber of Commerce, The Asheville Development Corporation, The Share Development Company.

CONTACT FOR ADDITIONAL INFORMATION:
Robert V. Mathieson, President, Share Development Company, P. O. Box 730, Asheville, North Carolina.

DESCRIPTION OF PROGRAM:
The Asheville Chamber has been involved in a number of efforts to increase business ownership opportunities in the minority community. These include the Share Development Company -- chartered in early 1969, financed through the sale of stock, business investments and Federal funds. A total of 353 stockholders participated -- more than 99% from the black community. Another similar effort was the Asheville Development Corporation -- chartered in early 1969 to provide equity financing to minority businesses in the Asheville area. Financing for the ADC was provided through the sale of $100 Development (income) Bonds. A third effort growing out of the previous two was AFRAM, INC., a black-owned enterprise engaged in the manufacture and sewing of garments. This enterprise has received contracts from the Kimberly-Clark Corp. in excess of $65,000 for the manufacture of non-woven fabric laboratory coats. Projected employment of AFRAM, INC. is 150 employees.

ATLANTA, GEORGIA

PROGRAM: Minority Business Development

PURPOSE: To stimulate community-wide involvement and coordinate the efforts of several agencies in a clearinghouse arrangement for assistance to minority entrepreneurs.

SPONSORING ORGANIZATIONS:
The Atlanta Chamber of Commerce, The Atlanta Business League.

CONTACT FOR ADDITIONAL INFORMATION:
Opie L. Shelton, Executive Vice President, The Atlanta Chamber of Commerce, P. O. Box 1740, Atlanta, Georgia 30301; A/C 404 - 521-0845.

DESCRIPTION OF PROGRAM:
Begun in late 1969, this pilot program grew out of the Chamber's Committee on Minority Business Development, chaired by C. Eugene Boyd, of the Coca-Cola Company. Among the specific areas to be approached would be the maintenance of master files on business opportunities and volunteers for technical assistance; assistance to lending institutions in screening loan applications; publication of special reports; planning of special courses in management training; and the administering of a proposed "equity capital pool" for the benefit of minority businesses.

BUFFALO, NEW YORK

PROGRAM: Buffalo-Niagara Industrial Development Corporation

PURPOSE: To work with various groups in the community to provide certain business capital and management and technical assistance to minority businessmen.

SPONSORING ORGANIZATIONS:
The Buffalo Area Chamber of Commerce, The Buffalo Urban League, The Small Business Administration, Local Banks.

CONTACT FOR ADDITIONAL INFORMATION:
Mr. Jim Jordan, Manager, Industrial Development, Buffalo Area Chamber of Commerce, 238 Main Street, Buffalo, New York 14202; A/C 716 - 852-5400.

DESCRIPTION OF PROGRAM:
Since 1962 the Buffalo-Niagara Industrial Development Corporation has stimulated almost 200 loans to minority businessmen through local banks with, in some cases, a guarantee arrangement with the Small Business Administration. B-NIDC is the largest independent local development corporation in New York State. B-NIDC has completed a survey of purchasing agents in the Buffalo Area for the development of new minority-owned businesses. Staff of B-NIDC and the Buffalo Chamber work with the Interracial Council for Business Opportunities to develop comprehensive management and technical assistance for the existing loan program. Management volunteers from the Buffalo business community have been used extensively.

CAMDEN, NEW JERSEY

PROGRAM: Minority Ownership Expansion

PURPOSE: To provide comprehensive management, technical and financial assistance to minority businesses in the South Jersey Area.

SPONSORING ORGANIZATIONS:
The South Jersey Chamber of Commerce, The New Jersey Department of Community Affairs.

CONTACT FOR ADDITIONAL INFORMATION:
Urban Affairs Director, South Jersey Chamber of Commerce, North Park Drive, Pennsauken, New Jersey 08190.

DESCRIPTION OF PROGRAM:
The South Jersey Chamber has been involved in a number of efforts designed to expand minority business ownership opportunities in the South Jersey area. Among these has been their involvement in the planning and organization of the Black Peoples Unity Movement Economic Development

MINORITY BUSINESS ENTERPRISE

Corporation. The BPUMEDC has been established to act as a catalyst for planning and developing minority-owned businesses. The corporation has been responsible for the formation of a new garment factory, a retail boutique specializing in "Afro-styles", and a new black-owned-and-operated construction company. In addition, the South Jersey Chamber has provided management and technical assistance and financial counsel to a large number of minority firms in the community. The Chamber is working with local industry and banks in an effort to develop new sources of business financing for minority businesses.

CLEVELAND, OHIO

PROGRAM: The Greater Cleveland Growth Corporation

PURPOSE: To help establish, strengthen, and expand minority businesses in Cleveland.

SPONSORING ORGANIZATIONS:
The Greater Cleveland Growth Association, The Small Business Administration, Local Banks, and the "Cleveland Now!" Program.

CONTACT FOR ADDITIONAL INFORMATION:
Melvin Boebuck, Executive Director, Greater Cleveland Growth Corporation, 690 Union Commerce Building, Cleveland, Ohio 44115; A/C 216 - 241-4333.

DESCRIPTION OF PROGRAM:
The non-profit Growth Corporation develops business opportunities for minority persons through assistance to relocating businesses, management and technical training, and work with government and local banks. Funds are used as guarantees for bank loans, loans shared with private lending institutions, and grants to help diaster-struck businesses to meet payments on loans approved by private lenders. The GCGC works with other community and economic development organizations such as The Black Economic Union, The Cleveland Business and Economic Development Corporation, The Cleveland Business League, and the Hough Development Corporation. The program offers management and financial assistance on a continuing basis, volunteer business counselors, and legal services. By August 1969, the GCGC had made 37 loans totalling $707,000 -- and participated in over $2 million in bank loans.

CLEVELAND, OHIO

PROGRAM: The Northeastern Ohio Business Opportunities and Federal Counseling Conference and Exposition

PURPOSE: To bring together in one place and at one time the complete range of information on private and government dollar opportunities for the minority businessman.

SPONSORING ORGANIZATIONS:
The Greater Cleveland Growth Association, The City of Cleveland, The Greater Cleveland Growth Corporation, Defense Contract Administration, Businessman's Interracial Committee on Community Affairs, Others.

CONTACT FOR ADDITIONAL INFORMATION:
William Adams, II, President, Greater Cleveland Growth Association, 690 Union Commerce Building, Cleveland, Ohio 44115; A/C 216 - 612-3300.

DESCRIPTION OF PROGRAM:
On February 17 and 18, 1970, the Greater Cleveland Growth Association participated with a number of Federal agencies and local businesses to sponsor The Northeastern Ohio Business Opportunities and Federal Counseling Conference and Exposition. The Exposition, the first of its kind in the nation, was designed to bring together information about procurement and contracting with big business and federal government and to present this to small businessmen -- particularly minority businessmen. More than 60 businesses and industries sponsored exhibits displaying not what they sell -- but what they buy from small businesses. Attendees at the exposition could discuss possible contracts with the big buyers, and explain their capabilities. Information about other types of assistance was also available.

DETROIT, MICHIGAN

PROGRAM: Small Business Development

PURPOSE: To apply the resources of the Greater Detroit Chamber of Commerce to the multiple problems of the minority businessman in the Detroit area; through technical and management assistance and financial help.

SPONSORING ORGANIZATION:
The Greater Detroit Chamber of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
Donald Reimer, General Manager, Urban Affairs, Greater Detroit Chamber of Commerce, 150 Michigan Avenue, Detroit, Michigan 48226; A/C 313 - 964-4000.

DESCRIPTION OF PROGRAM:
Launched in early 1968 through the Business Development Committee, the Detroit Chamber plays a coordinating and referral role to various community and economic development groups working in minority business development. The program has aided over 100 minority businesses with items such as loan packaging, SBA programs, management and technical assistance, and marketing. For example, the Chamber assisted in forming Mid-City Manufacturing Company, a black-owned-and-managed metal stamping firm. The firm has obtained contracts from the Cadillac Motor Division of General Motors and from other Detroit firms. It receives continuing management and marketing assistance from the Chamber.

MINORITY BUSINESS ENTERPRISE

HOUSTON, TEXAS

PROGRAM: The Business Resources Development Center

PURPOSE: To provide management counseling, high risk capital, and other assistance to minority businessmen.

SPONSORING ORGANIZATIONS:
The Houston Chamber of Commerce, Local Banks, Other Community Organizations.

CONTACT FOR ADDITIONAL INFORMATION:
Marvin Hurley, Executive Vice President, Houston Chamber of Commerce, P. O. Box 53600, Houston, Texas 77052; A/C 713 - 227-5111.

DESCRIPTION OF PROGRAM:
The Houston Chamber of Commerce has participated in the development of the Business Resource Development Center in Houston -- designed to coordinate and mobilize the resources of the community to increase business ownership opportunities among members of minority groups. The Center provides management-counseling volunteers from the business community. Through the cooperation of financial institutions in the city, over $7 million in business financing has been underwritten. The program has been directly responsible for the creation of over 40 new businesses and over 80 expansions of existing minority businesses. Plans have been completed for a new minority-owned shopping center in Houston as well as a new industrial park for minority businesses involved in light manufacturing.

JACKSONVILLE, FLORIDA

PROGRAM: Community Development Corporation and others

PURPOSE: To mobilize the Jacksonville business community to provide comprehensive financial, management, and marketing assistance to minority businessmen.

SPONSORING ORGANIZATION:
The Jacksonville Area Chamber of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
William Johnson, Director of Urban Affairs, Jacksonville Area Chamber of Commerce, P. O. Drawer 329, Jacksonville, Florida 32201; A/C 904 - 353-6161.

DESCRIPTION OF PROGRAM:
Since 1967, specific projects include: the formation of the Jacksonville Community Development Corporation, formed under the Small Business Administration's LDC-502 Program; developing major financial commitments from the local banks to provide high-risk capital loans for minority businesses; cooperation with the loan guarantee program of the Small Business Administration; and other efforts. Many of the projects have been implemented in cooperation with the Jacksonville Urban League. The Chamber continues to provide backup resources such as management and technical assistance, marketing advice and financial counseling. The Chamber is exploring the formation of a Minority Enterprise Small Business Investment Company to provide venture capital to minority businessmen.

LOS ANGELES, CALIFORNIA

PROGRAM: Minority Enterprise Development

PURPOSE: To provide multiple assistance to community programs designed to increase business ownership opportunities to members of minority groups.

SPONSORING ORGANIZATIONS:
The Los Angeles Area Chamber of Commerce, Local Industry, Local Community and Economic Development Organizations.

CONTACT FOR ADDITIONAL INFORMATION:
J. Don Hanauer, Executive Vice President, Los Angeles Area Chamber of Commerce, 404 S. Bixel Street, Los Angeles, California 90054; A/C 213 - 482-4010.

DESCRIPTION OF PROGRAM:
The Los Angeles Chamber has for a number of years led programs to assist the development of minority business opportunities. The Chamber participated in the Watts Industrial Park Project -- sponsored by the Lockheed Corporation -- a project designed to encourage the location of new industry in the Watts area to provide jobs and a location for new minority businesses. The Chamber sponsors periodic minority business fairs to increase awareness of the capabilities of minority businesses to supply major industrial buyers in the area. Through the Los Angeles Management Council, the Chamber participates in providing management and technical assistance to small businesses -- particularly those under minority ownership. In cooperation with the Junior Chamber of Commerce, the Chamber provides management training to potential minority businessmen. Finally, the Chamber works to secure increased contracts for minority firms.

LOUISVILLE, KENTUCKY

PROGRAM: Minority Enterprise Development

PURPOSE: To provide assistance from the business community to minority entrepreneurs in securing loan guarantees from the small business administration, to provide management and technical assistance on a continuing basis.

SPONSORING ORGANIZATIONS:
The Louisville Area Chamber of Commerce, Inc., The Small Business Administration, Various Community Groups.

CONTACT FOR ADDITIONAL INFORMATION:
Charles Herd, Executive Vice President, Louisville Area Chamber of Commerce, 300 W. Liberty Street, Louisville, Kentucky 40202; A/C 502 - 582-2421.

MINORITY BUSINESS ENTERPRISE

DESCRIPTION OF PROGRAM:
This is a pilot program begun in early 1968 designed to demonstrate the potential role which the business community might play in opening increased business opportunities to members of the Louisville minority community. The program initially dealt heavily with the Small Business Administration's Loan Guarantee program -- and the business community attempted to provide assistance in securing the loans, in management and technical and legal problems, and the like. Through the Small Business Committee of the Louisville Chamber, multiple services have been provided on a continuing basis to minority businesses.

MEMPHIS, TENNESSEE

PROGRAM: Human Resources Program

PURPOSE: To provide assistance to minority businesses and to foster and encourage the development of increased financial opportunities to minorities to become business owners.

SPONSORING ORGANIZATIONS:
The Memphis Area Chamber of Commerce, The Memphis City Council, The Memphis Manpower Commission, Other Community Groups.

CONTACT FOR ADDITIONAL INFORMATION:
Randall Conway, Manager, Human Resources Division, Memphis Area Chamber of Commerce, P. O. Box 224, Memphis, Tennessee 38101; A/C 915 - 525-2741.

DESCRIPTION OF PROGRAM:
Through the Memphis Manpower Commission created by the City Council, the Memphis Chamber has been involved in the Greater Memphis Urban Development Corporation, designed to assist minority business development through the provision of high risk loans in cooperation with local banks and to provide management and technical assistance. Under the initiative of the Chamber, the Memphis Alliance of Community Organizations has been formed to provide better coordination and co-operation among the various groups in the community involved in a wide variety of urban problems. One of the functions of this group is to develop and implement strategies for economic development in the minority community.

NATIONAL

PROGRAM: Accounting and Management Advisory Services Program

PURPOSE: To promote free enterprise among minority groups.

SPONSORING ORGANIZATION:
National Association of Accountants

CONTACT FOR ADDITIONAL INFORMATION:
James D. Collier, National Association of Accountants, 505 Park Avenue, New York, New York 10022.

DESCRIPTION OF PROGRAM:
The National Association of Accountants sponsors a nationwide program by which local chapters perform free accounting and other financial management advisory services to disadvantaged small businesses and others engaged in improving undesirable socio-economic conditions.

Each NAA chapter establishes a list of members willing to do volunteer consultant work. Many volunteers are retired. This group offers free financial management advisory services to small businesses that can't afford to hire professional consultants. Many of these businesses have been guided to sound management methods in cities throughout the country.

NATIONAL

PROGRAM: Ownership Opportunities Program

PURPOSE: To seek out and help qualified minority candidates become owners of retail menswear stores.

SPONSORING ORGANIZATIONS:
Menswear Retailers of America, Small Business Administration.

CONTACT FOR ADDITIONAL INFORMATION:
Doyle Cuthbertson, Administrator, Ownership Opportunities Program, Menswear Retailers of America, 390 National Press Building, Washington, D. C. 20004; A/C 202 - 347-1932.

DESCRIPTION OF PROGRAM:
The Menswear Retailers of America sponsors the Ownership Opportunities Program to seek out and help qualified minority candidates become owners of retail menswear stores.

MRA supplies know-how to assist minority entrepreneurs arrange for initial financing (Small Business Administration and other) in opening men's stores in inner city areas. This help may include arrangements for special training in one of the established member stores, continued "buddy system" advice and counsel in all phases of men's store operations -- site selection, store design, fixturing, procuring basic initial stock, assistance in opening procedures, promotion, etc.

Related support by menswear manufacturers offers special credit of one year on initial purchases and six months on subsequent purchases for a five year period. Continued MRA staff support is given through checks and counseling to keep the new business on proper course, encourage prompt payment of bills, inventory controls, etc.

Over 40 such stores opened between October 1968 and October 1969. An equal number were in advanced stages of development in October 1969.

MINORITY BUSINESS ENTERPRISE

PHILADELPHIA, PENNSYLVANIA

PROGRAM: The Job Loan and Urban Venture Corporation

PURPOSE: To provide a pool of high risk loan funds for use by minority businesses in the Philadelphia area.

SPONSORING ORGANIZATIONS:
Eight Philadelphia Banks, The Philadelphia Chamber of Commerce.

CONTACT FOR ADDITIONAL INFORMATION:
William Zucker, President, Job Loan and Urban Venture Corporation, 2030 Philadelphia National Bank Building, Philadelphia, Pennsylvania 19107; A/C 215 - LO8-4662.

DESCRIPTION OF PROGRAM:
Inaugurated in April of 1968, the non-profit corporation is chartered in the State of Pennsylvania to provide high risk capital to minority businessmen. The corporation was formed with equity from eight Philadelphia banks: Central Penn National, Continental Bank and Trust, Fidelity, First Pennsylvania Banking and Trust, Girand Trust, Industrial Valley Bank and Trust, Philadelphia National, and Provident National. The banks have committed themselves to underwrite as much as $2 million in losses and to make loans to members of the black and Spanish-speaking business community totalling $8 million. As of June 1969, JLUVC had approved 238 loan applications totalling over $2½ million. The loss ratio on the loans has been significantly low -- banks have charged off only $45,000. Interest amounts to approximately 8% -- less than the prime interest rate. The program has been coordinated with management and technical assistance programs in the city.

PITTSBURGH, PENNSYLVANIA

PROGRAM: The Greater Pittsburgh Business Management Advisory Corps

PURPOSE: To provide counseling services to private entrepreneurships in Pittsburgh's poverty neighborhoods -- in management and technical matters.

SPONSORING ORGANIZATIONS:
The Chamber of Commerce of Greater Pittsburgh, The Allegheny Conference on Community Development.

CONTACT FOR ADDITIONAL INFORMATION:
J. R. Rumisek, Secretary, Human Resources Development Committee, Chamber of Commerce of Greater Pittsburgh, 411 Seventh Avenue, Pittsburgh, Pennsylvania 15219; A/C 412 - 391-3400.

DESCRIPTION OF PROGRAM:
The Greater Pittsburgh Business Management Advisory Corps was formed in early 1969 to provide a vehicle whereby the management and technical talent of the Pittsburgh business community could be put to effective use by new minority-owned businesses. The Allegheny Conference provides information about minority businesses and their specific management and/or technical problems. The Pittsburgh Chamber matches requests for assistance with a pool of management volunteers recruited from among the Chamber's membership. In addition, the Chamber encourages participation in the annual Industrial Show, expanding contracting opportunities for minority businesses in the Pittsburgh market, and cooperation with other community development and economic development groups.

SPRINGFIELD, MASSACHUSETTS

PROGRAM: Management Training Program

PURPOSE: To provide management training opportunities to minority businessmen in the Springfield area.

SPONSORING ORGANIZATION:
The Joint Civic Agencies of Greater Springfield

CONTACT FOR ADDITIONAL INFORMATION:
Paul Greeley, Executive Vice President, Greater Springfield Chamber of Commerce, 134 Chestnut Street, Springfield, Massachusetts 01103; A/C 413 - 734-5671.

DESCRIPTION OF PROGRAM:
The Joint Civic Agencies of Greater Springfield (The Springfield Chamber) has organized and developed a management training program for existing and potential minority entrepreneurs in the Springfield area. There are approximately 50 businessmen enrolled in the course at any given time -- many of whom are holders of SBA loans. The faculty is composed of local businessmen who volunteer their time and talents to the program. The program is connected with efforts of other groups in the community such as the SBA, local financial institutions and local community organizations. JCA is now considering establishing a new source of venture capital for graduates of the training program and a management and technical assistance program which would utilize business volunteers.

ST. PAUL, MINNESOTA

PROGRAM: Minority Enterprise Development

PURPOSE: To provide a new source of high risk loans to minority businesses as well as management and technical assistance.

SPONSORING ORGANIZATIONS:
The St. Paul Area Chamber of Commerce, The St. Paul Community Development Corporation, Other Community and Civic Groups.

CONTACT FOR ADDITIONAL INFORMATION:
Amos Martin, Executive Vice President, The St. Paul Area Chamber of Commerce, The Osborn Building, Suite 300, St. Paul, Minnesota 55102; A/C 612 - 222-5561.

MINORITY BUSINESS ENTERPRISE

DESCRIPTION OF PROGRAM:
The Saint Paul Area Chamber of Commerce has been instrumental in the organization and capitalization of the Saint Paul Community Development Corporation to provide a new source of investment and loan capital to minority businessmen. Capital commitments for the CDC have reached $765,000, and more than $235,000 has been loaned to new or expanding minority businesses. The CDC participates with local banks and the Small Business Administration. CDC also provides management and and technical assistance to the recipients of the loans. Through the Chamber, major business firms commit members of their management staffs to counsel the minority businesses. In addition, the St. Paul Chamber is organizing a Minority Enterprise Small Business Investment Company.

SAN ANTONIO, TEXAS

PROGRAM: Eastside Business Development Corporation

PURPOSE: To provide multiple management, financial, and technical assistance to minority businessmen through the vehicle of the local development corporation.

SPONSORING ORGANIZATIONS:
The San Antonio Chamber of Commerce, The Small Business Administration, Other Professional and Civic Associations, Local Colleges and Universities.

CONTACT FOR ADDITIONAL INFORMATION:
Marcus Vann, Manager, Economic Development, San Antonio Chamber of Commerce, 602 East Commerce Street, San Antonio, Texas 78205; A/C 512 - 227-8181.

DESCRIPTION OF PROGRAM:
The Chamber has been instrumental in organizing, assisting, and supporting the efforts of the Eastside Business Development Corporation and the Alamo Business Development Corporation as well as individual businessmen within each group as they seek business and employment opportunities in the minority community. Business proposals are studied and prepared in cooperation with affiliated professional and civic associations, the SBA, local colleges and universities. The Chamber sponsors management workshops to assist minority businessmen and offers help with manpower and management training problems. In addition, the Chamber offers multiple referral services to the minority businessman. The program has been in operation since early 1969.

SYRACUSE, NEW YORK

PROGRAM: Business Advisory Council

PURPOSE: To coordinate the resources of the community in order to provide increased financial, management, and technical assistance to minority businesses.

SPONSORING ORGANIZATIONS:
The Greater Syracuse Chamber of Commerce, The Central City Business Association, Central New York Chapter of CPAs, and Local Banks.

CONTACT FOR ADDITIONAL INFORMATION:
Erwin G. Schultz, Executive Vice President, Greater Syracuse Chamber of Commerce, 1700 One Mony Plaza, Syracuse, New York 13202; A/C 315 - 422-1343.

DESCRIPTION OF PROGRAM:
A Business Advisory Council formed in 1968 has brought together management and technical assistance for minority business development in the Syracuse area. Commitments from five local banks have formed the capital loan fund for the program. The Council is made up of persons from the business community, the minority community, and professional associations such as the Central New York Chapter of Certified Public Accountants. Working with the Central City Business Association, the Council has produced participation loans by individual member banks in order to expand new businesses, including service stations, jewelry manufacturing, three restaurants, a taxi company, and others. All are located in the inner city although many do business throughout the Syracuse area.

CROSS REFERENCE

See also:

CONSUMER--
Cleveland, Ohio.

EDUCATION--
Fort Worth, Texas.

EQUAL OPPORTUNITY--
Greensboro, North Carolina.

HOUSING--
Muskegon, Michigan.

MANPOWER/JOBS--
St. Louis, Missouri; National (Operation Grace & Glamour).

POLLUTION

DAYTON, OHIO

PROGRAM: Waste Disposal Plan

PURPOSE: To solve the municipal and industrial solid waste disposal problems of the county, eliminating disposal practices resulting in air pollution and/or land contamination.

SPONSORING ORGANIZATION:
Dayton Area Chamber of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
Marvin E. Purk, Executive Vice President, Dayton Area Chamber of Commerce, Sheraton-Dayton Hotel, Dayton, Ohio 45402; A/C 513 - 224-9601.

DESCRIPTION OF PROGRAM:
Montgomery County (Dayton), Ohio is meeting its waste disposal needs, and ridding itself of troublesome air pollution problems and health hazards. Action initiated by the Dayton Chamber of Commerce in 1953 culminated in the issuance of county revenue bonds in 1964 to build two incinerators. Construction was begun in 1967, at a total cost of $8.5 million. All political subdivisions in the county joined in creating a plan in which they deliver solid wastes to the county, and the county will close all privately-owned burning dumps now in use. The plan gives municipalities and industries economical waste disposal, and halts the blighting of land and the pollution of air by other disposal methods.

EUGENE, OREGON

PROGRAM: Bark Utilization Study Committee

PURPOSE: To develop a usage for waste bark and sawmill waste that would allow its disposal other than by burning.

SPONSORING ORGANIZATIONS:
Eugene Chamber of Commerce and the Lane County Environmental Control Board.

CONTACT FOR ADDITIONAL INFORMATION:
Ward Beck, President, Eugene Chamber of Commerce, P. O. Box 1107, Eugene, Oregon 97401.

DESCRIPTION OF PROGRAM:
Several sawmills in the Eugene area have traditionally burned their bark and dust waste in a very smoky "wigwam" burner. These mills were recently threatened with closure by state pollution authorities. Such closure would have resulted in the loss of hundreds of jobs. The Chamber and Environmental Control Board formed a Bark Study Committee to find a use for these waste materials. Their studies have resulted in the beginning of two new manufacturing plants producing particle board and ridge shingles. The Eugene Water and Power Company is using the waste as fuel in a highly efficient system that produces no smoke, and a charcoal briquet company has started operation using the ash produced by the water and power company.

Only three wigwam burners now remain in operation....and these will be phased out before the end of 1970.

LOS ANGELES, CALIFORNIA

PROGRAM: Motor Vehicle - Air Pollution Abatement

PURPOSE: The conversion of fleet vehicles to natural gas fuel for the standard internal combustion engine.

SPONSORING ORGANIZATIONS:
Pacific Lighting Corporation and Subsidiaries (Southern California Gas and Southern Counties Gas)

CONTACT FOR ADDITIONAL INFORMATION:
Reine J. Carbeil, Air Pollution Research and Development Manager, Pacific Lighting Service Company, Los Angeles, California; A/C 213 - 689-3621.

DESCRIPTION OF PROGRAM:
Natural gas fuel has advantages over gasoline fuel for motor vehicles with respect to air pollutant emissions. Since Pacific Lighting Corporation (PLC) is in the natural gas supply business, conversion of their fleet vehicles to natural gas fuel was a logical corporate action to reduce air pollution in the Los Angeles area. In late 1968, the first 20-30 vehicles were converted, and this number has now reached 342 (including 208 vehicles outside of the PLC fleet). Over one thousand vehicles will be converted by the end of 1970. The General Services Administration, the purchasing arm of the federal government, is now working with PLC to convert GSA fleet vehicles to natural gas.

Advantages of natural gas system are: lower emission levels (one-tenth of the carbon monoxide of gasoline-fueled vehicles) and longer engine life.

Disadvantages are that natural gas is scarce in some areas of the country and there is no national distribution network to re-fuel (such as present gasoline service stations) -- this is why only fleet vehicles are converted.

POLLUTION

MEDFORD, OREGON

PROGRAM: Area Sanitary Authority

PURPOSE: To develop an area sewage system encompassing unincorporated county areas, private systems, neighborhood systems and cities.

SPONSORING ORGANIZATIONS:
Medford Chamber of Commerce, city and county governments and several voluntary supportive groups.

CONTACT FOR ADDITIONAL INFORMATION:
Gene Hopkins, Manager, Medford Chamber of Commerce, Medford, Oregon 97501.

DESCRIPTION OF PROGRAM:
The program resulted in creation of a regional authority to plan and create a sewage collection and treatment system for this area (Bear Creek Valley). Area residents voted a bond issue sufficient to construct the system, and the success of the sewage system has resulted in continuing action to integrate the domestic water systems of the area, to develop and area planning agency, and to study modernization and possible consolidation of certain government units.

NATIONAL

PROGRAM: Automobile Disposal Program

PURPOSE: To alleviate the abandoned automobile problem without contributing to air or visual pollution problems.

SPONSORING ORGANIZATION:
Institute of Scrap Iron & Steel, Inc.

CONTACT FOR ADDITIONAL INFORMATION:
William S. Story, Executive Vice President, Institute of Scrap Iron & Steel, Inc., 1729 H Street, N. W., Washington, D. C. 20006.

DESCRIPTION OF PROGRAM:
The Auto Task Force of the Institute of Scrap Iron & Steel works for policies and laws to solve the abandoned auto problem -- cars are being abandoned at the rate of at least one every 30 seconds. The Task Force works to simplify titling laws to permit faster disposal of abandoned cars, to provide stiffer penalties for owners who abandon their cars; and to provide "bounties" for abandoned or junked cars delivered to the scrap processor. In addition, a public education program is conducted to urge local and state governments to use scrap processing plants for disposal of abandoned cars rather than contributing to air pollution by burning them.

CROSS REFERENCE

See also:

TOTAL COMMUNITY DEVELOPMENT--
Anchorage, Alaska; Chattanooga, Tennessee; Rochester, Minnesota.

TOTAL COMMUNITY DEVELOPMENT

ALBION, MICHIGAN

PROGRAM: Albion Area Program for Progress

PURPOSE: To tackle total area problems using Forward Thrust Guidelines.

SPONSORING ORGANIZATION:
Chamber of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
Tom Garnett, Executive Secretary, Greater Albion Chamber of Commerce, 313 N. Superior Street, Albion, Michigan 49224.

DESCRIPTION OF PROGRAM:
One year ago, Program for Progress has brought hundreds of citizens together to examine needs and set priorities. Action phase has begun, starting allocation to voting precinct area and ward (citizens' city and a council of businessmen and have started to move with velocity of Area Development Corporation).

Program is unfolding and a pilot example of Forward Thrust process in Michigan.

ANCHORAGE, ALASKA

PROGRAM: Operation Breakthrough

PURPOSE: Area community development.

SPONSORING ORGANIZATION:
Greater Anchorage Chamber of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
Claire Banks, Executive Vice President, Greater Anchorage Chamber of Commerce, 612 F Street, Anchorage, Alaska 99501.

DESCRIPTION OF PROGRAM:
Chamber led organization of "Breakthrough" patterned after Forward Thrust in 1968. More than 600 persons worked through an 18-month organization and study period to reach a consensus on best solutions available to most pressing problems. From 25 original study groups there [illegible] Several state legislative actions have come from Breakthrough efforts.

CASPER, WYOMING

PROGRAM: CAN DO! (Casper and Natrona Development Organization)

PURPOSE: Total community involvement in area development.

SPONSORING ORGANIZATION:
Casper Area Chamber of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
Ken Larsen, Executive Vice President, Casper Area Chamber of Commerce, P. O. Box 399, Casper, Wyoming 82601; A/C 307 - 234-3573.

DESCRIPTION OF PROGRAM:
Leaders of the Casper area began organizing an effort to mobilize total area resources in late 1967, and CAN DO was formally launched in April, 1968, with examination of basic needs. One year later more than 600 citizens had participated in selecting priority action programs for the area, with recommendation and cleanup leading the priorities. Choices included a new library, a day care center, recreational improvements, juvenile detention facilities. In the action phase, CAN DO has been asked to recommend means to refresh and coordinate Casper's good image. One library was completed to date; a proposed county bond issue for a new courthouse failed to receive approval; new city hall is nearing completion; and progress is being made in planning the new detention facility. Much has been accomplished.

CHATTANOOGA, TENNESSEE

PROGRAM: Forward Chattanooga

PURPOSE: Mobilize leaders, citizens and resources to solve a range of pressing problems.

SPONSORING ORGANIZATION:
Greater Chattanooga Chamber of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
James W. Hunt, Executive Vice President, Greater Chattanooga Chamber of Commerce, 819 Broad Street, Chattanooga, Tennessee 37402; A/C 615 - 267-5621.

DESCRIPTION OF PROGRAM:
Forward Chattanooga is a process of community-wide participation in setting goals and priorities for action to meet [illegible] Forward Chattanooga [illegible] Planning Committee [illegible] Action Programs, with full public participation, on local government modernization, manpower and human resources, housing, pollution control and others.

DAYTON, OHIO

PROGRAM: Total Community Development

PURPOSE: To mobilize the people and resources of the Dayton area to meet public capital improvement needs.

SPONSORING ORGANIZATIONS:
Dayton Area Chamber of Commerce and more than 300 other community organizations.

TOTAL COMMUNITY DEVELOPMENT

CONTACT FOR ADDITIONAL INFORMATION:
Robert Scott, Assistant Executive Vice President, Dayton Area Chamber of Commerce, Sheraton-Dayton Hotel, Dayton, Ohio 45402; A/C 513 - 224-9601.

DESCRIPTION OF PROGRAM:
The Chamber organized a Total Community Development program in 1965 and named a 25-member Steering Committee to lead its work with staff assistance of the Chamber. Efforts are directed at public capital needs in the area. Aside is moving the Chamber invited community organizations to form themselves into an Area Development Council to advise the Steering Committee and governmental officials on public questions. The Council, now numbering more than 100 organization members, means monetary and equitable responsibilities of citizens to key objectives that have been neglected or actively fought. Discussion by neighborhood groups, task groups (with permitting business participation) of the Chamber Board of Directors and by public officials, and to open improved communications among local organizations.

GREENSBORO, NORTH CAROLINA

PROGRAM: Neighborhood Network of Discussion Cells

PURPOSE: To foster free discussion of a wide range of community problems.

SPONSORING ORGANIZATION:
Greensboro Chamber of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
H. A. Sieber, Manager, Public Relations Department, Greensboro Chamber of Commerce, Greensboro, North Carolina 27401; A/C 919 - 273-8687.

DESCRIPTION OF PROGRAM:
Discussion Cell meetings -- unstructured meetings of clusters of citizens -- are held weekly at one or more locations. The meetings last from one to two hours. A discussion leader [illegible] / [illegible] / [illegible] /

TOTAL COMMUNITY DEVELOPMENT

CONTACT FOR ADDITIONAL INFORMATION:
Darryl A. Lee, Executive Vice President, Chamber of Commerce, 212 First Avenue, S. W., Rochester, Minnesota 55901.

DESCRIPTION OF PROGRAM:
A small group of Chamber of Commerce leaders in 1965 began a process in which community groups of all types joined together to find a "sense of direction" for their area and to set about a systematic program to solve problems. After 18 months of intense citizen participation, a priority order was agreed on for attacking critical needs: Governmental modernization; school consolidation; new vocational and college facilities; improvement of pollution control methods; downtown renewal and urban major thorough are produced by 1970; more industry, in the words of leaders, to a new maximum of citizen voice in public decisions and a yearly campaign structure updating the many voluntary organizations of Rochester.

ROCKY MOUNT, NORTH CAROLINA

PROGRAM: Total Community Development

PURPOSE: To bring together a cross-section of citizens to discuss, identify, and propose solutions to major community problems.

SPONSORING ORGANIZATION:
Chamber of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
Mr. H. Kel Landis, Jr., Peoples Bank & Trust Company, 130 S. Franklin Street, Rocky Mount, North Carolina 27801; and Mr. Joe C. Norman, Chamber of Commerce, P. O. Box 392, Rocky Mount, North Carolina 27801.

DESCRIPTION OF PROGRAM:
Faced with community tensions and the need to develop a program of action, the Chamber implemented a modified version of the Harvard Project Program, billed as a Total Community Development Program. The program was designed to [illegible] of the community leaders and representative people and [illegible]

[illegible] the opening of the event, [illegible] Chamber Executive Vice President, [illegible] citizen involvement in solving socio-economic problems and asked the Chamber to provide leadership in tackling such problems. A "Phillips 66" type discussion followed where tables of seven people discussed, identified, and proposed solutions to problems.

The suggestions were included in the Chamber's Program of Work. Bi-racial committees were appointed and enthusiastic work toward solving problems is still underway.

Rehabilitation of sub-standard housing has been stepped up and many houses have been demolished. Employment of negroes has increased substantially, the City Recreation Program has expanded, student summer employment was up and a general rallying of citizens toward solving community problems has been experienced.

CROSS REFERENCE

See also:

CRIME--
All items:

EQUAL OPPORTUNITY--
Cincinnati, Ohio; Greensboro, North Carolina; Roanoke, Washington:

GOVERNMENT--
All items:

HOUSING--
Indianapolis, Indiana (Fountain Square Homes):

MANPOWER/JOBS--
Richmond, Virginia; Philadelphia, Pennsylvania; Schenectady, New York:

POLLUTION--
Dayton, Ohio:

TRANSPORTATION--
Boston, Massachusetts; Jersey City, New Jersey; Philadelphia, Pennsylvania.

YOUTH--
Casper, Wyoming; Keokuk, Iowa; Los Angeles, California.

URBAN TRANSPORTATION

ATLANTA, GEORGIA

PROGRAM: Project Intercept

PURPOSE: To increase mobility in downtown area by providing fringe parking and frequent fast bus service.

SPONSORING ORGANIZATIONS:
Atlanta Transit System, Inc., Atlanta Businessmen-Central Atlanta Progress Group, and Department of Transportation.

CONTACT FOR ADDITIONAL INFORMATION:
Atlanta Transit System, Inc., 125 Pine Street, N. E., Atlanta, Georgia;
A/C 404 - 524-2492.

DESCRIPTION OF PROGRAM:
The initial step in this three-year venture was the establishment last November of a shuttle bus route that connects the Atlanta Stadium, the Civic Center and the central business district.

The project provides continual bus service between the 1,400 parking spaces at the stadium and at the center with the downtown business district. Buses run at 10-minute intervals from 7:00 a.m. to 7:00 p.m. This service is said to have kept 10,000 automobile trips out of the central business district, by March 1970, while providing adequate transportation to thousands.

BOSTON, MASSACHUSETTS

PROGRAM: A first-class mass transportation system

PURPOSE: Halting the growth of urban traffic congestion.

SPONSORING ORGANIZATIONS:
Massachusetts Bay Transportation Authority, Greater Boston Chamber of Commerce.

CONTACT FOR ADDITIONAL INFORMATION:
Leo J. Cusick, General Manager, Massachusetts Bay Transportation Authority, 150 Causeway Street, Boston, Massachusetts 02114.

DESCRIPTION OF PROGRAM:
The Greater Boston Chamber of Commerce began in early 1960's leading work for a vast improvement in mass transit, its efforts culminating in the formation of the Massachusetts Bay Transportation Authority in June 1964. The Authority links Boston and 77 other Massachusetts cities and towns.

The legislation authorized a $225 million bond issue, financed from an increased cigarette tax, and made the Authority responsible for facilities and services throughout the Commonwealth. Massachusetts, thus, became one of the first states actually to finance a comprehensive transit program.

The Boston Chamber used a variety of approaches to make the public aware of the mass transportation crisis and to offer suggestions for bringing about a balanced transportation system, including recommendations as early as 1963 that Federal assistance was essential.

This early action and willingness to commit financial support for a comprehensive program facilitated Federal assistance. A $51 million grant to the Authority to extend the system in Boston's Northern suburbs is the largest transit award made so far by the Department of Transportation, which has now granted more than $170 million toward building a system expected to cost more than $1 billion.

CLEVELAND, OHIO

PROGRAM: Hopkins International Airport Extension

PURPOSE: Provide rapid transit service to the airport.

SPONSORING ORGANIZATIONS:
City of Cleveland, Cuyahoga County, Cleveland Transit System.

CONTACT FOR ADDITIONAL INFORMATION:
Miss Arlene Butler, Director, Public Relations, Cleveland Transit System, 1404 East Ninth Street, Cleveland, Ohio 44114;
A/C 216 - 781-5100.

DESCRIPTION OF PROGRAM:
Started in late 1965, the Hopkins International Airport Extension has offered rapid transit service from downtown to airport since November 1968. The four-mile line cost nearly $19 million of which $12.2 million was a Federal grant. The local one-third share was provided by the City of Cleveland and Cuyahoga County.

The airport transit has lower fares (40¢ versus $1.75 for limousine) and faster travel (20 minutes compared to 45 minutes) than alternative means.

Patronage greatly exceeds expectations: 4,000 riders per day instead of 2,200 one-way trips per day forecast. Patrons come from throughout Greater Cleveland, giving current annual revenues of about $500,000 compared to annual operating costs of $266,000, not including equipment replacement or debt retirement.

DETROIT, MICHIGAN

PROGRAM: "Job Hiring" Transit Project

PURPOSE: To develop express bus service between residential areas of high unemployment and previously inaccessible industrial areas.

SPONSORING ORGANIZATION:
Southeastern Michigan Transportation Authority (SEMTA)

CONTACT FOR ADDITIONAL INFORMATION:
Southeastern Michigan Transportation Authority, 1705 Industrial Building, 232 West Grand River, Detroit, Michigan 48226.

URBAN TRANSPORTATION

DESCRIPTION OF PROGRAM:
Seven bus routes between inner city poverty neighborhoods and suburban manufacturing plants transport former hard-core unemployed to new job opportunities in conjunction with job training and job development programs offered by Detroit agencies. The service increases the job mobility of all residents of the inner-city neighborhoods. Each route serves a limited residential area and a plant. Routes are adjusted frequently to come as close as possible to the riders' residences without unduly increasing travel time.

In leading the development of this new service, the Greater Detroit Chamber of Commerce surveyed 275 suburban employers, especially to learn of "new hires" anticipated for 1969. The survey disclosed a large pool of jobs suitable for the hard-core unemployed and the underemployed. The Chamber coordinates the NAB program and will offer staffing for the transit project, which is funded by the Department of Transportation.

The project involves eight public and private organizations and utilizes facilities and personnel of four area transit companies.

JERSEY CITY, NEW JERSEY

PROGRAM: Journal Square Transportation Center

PURPOSE: To facilitate and coordinate commuter movements between Jersey City, New Jersey, and Newark and New York City.

SPONSORING ORGANIZATION:
Port of New York Authority

CONTACT FOR ADDITIONAL INFORMATION:
Lloyd Schwalb, Supervisor of Passenger Service, Port of New York Authority, 111 Eighth Avenue, New York, New York 10011.

DESCRIPTION OF PROGRAM:
A $45 million Journal Square Transportation Center will soon be the hub for existing rail transit services, local and inner-city bus operations and automobile traffic in Jersey City, sparking a renaissance in the downtown area.

The Jersey City Chamber of Commerce has been working with local and state officials and representatives from the Port of New York Authority, to plan and complete the project.

The Center will serve commuters riding the Port Authority Trans-Hudson (PATH) system between mid- and downtown Manhattan, Jersey City, and Newark. It will link PATH commuters to local buses or to their automobiles, which can be parked in the multi-level Center, which is being financed by the state and the Department of Transportation.

PHILADELPHIA, PENNSYLVANIA

PROGRAM: Lindenwold Rapid Transit Line

PURPOSE: To reduce automobile congestion and get people downtown reasonably, rapidly and relaxed.

SPONSORING ORGANIZATION:
Delaware River Port Authority

CONTACT FOR ADDITIONAL INFORMATION:
John Malone, Director of Public Relations, Delaware River Port Authority, Philadelphia, Pennsylvania; A/C 215 - 925-8780.

DESCRIPTION OF PROGRAM:
The Authority's high speed transit system is divorcing man from his automobile -- with swift, clean, and dependable commuter service.

The year-old "Lindenwold Line" runs 14.4 miles between downtown Philadelphia and suburban Lindenwold, New Jersey, in 22 minutes, drawing more than 40 percent of its passengers from former auto commuters. It has reduced traffic volume on routes along the line and over the Benjamin Franklin and Walt Whitman bridges -- the main routes between Philadelphia and Southern Jersey.

The service lost $700,000 in its first period of operation, but is expected to show a $15,000 operating profit for 1970.

A 1962 agreement between the States of Pennsylvania and New Jersey created the first suburban commuter service built from the ground up to benefit from recent advances in automation, electronics, and lightweight materials.

It is financed entirely without Federal assistance by a $91 million bond issue sold directly by the Port Authority.

Philadelphia and New Jersey businessmen cooperated in planning the line and aided the Port Authority in creating the proper "climate" for its acceptance.

YOUTH

AKRON, OHIO

PROGRAM: Junior Achievement

PURPOSE: To offer high school students "learn by doing" experience in business.

SPONSORING ORGANIZATIONS:
More than 20 Akron firms.

CONTACT FOR ADDITIONAL INFORMATION:
Mr. Joe Deal, Executive Director, Junior Achievement of Akron, 68 West Exchange, Akron, Ohio; A/C 216 - 535-4848.

DESCRIPTION OF PROGRAM:
Students of the Akron area own and manage 48 corporations sponsored by business firms and counseled by more than 200 adult businessmen and women. More than 1,000 students work in the firms, turning out almost $50,000 in products during 1970. Akron illustrates the Junior Achievement method, started 50 years ago and now operating in more than 250 cities.

Each student company incorporates, raises its capital, chooses product lines, launches production, etc., in the manner of full-sized corporations.

CALIFORNIA

PROGRAM: Summer-Jobs-for-Youth

PURPOSE: Provide productive and meaningful employment for young people.

SPONSORING ORGANIZATIONS:
California State Chamber of Commerce, Federation of Labor-AFL/CIO, League of California Cities, NAB, State of California.

CONTACT FOR ADDITIONAL INFORMATION:
Mr. Paul Beck, Office of the Governor, Sacramento, California; A/C 916 - 445-4571.

DESCRIPTION OF PROGRAM:
In 1969, under the direction of the California State Chamber of Commerce, more than 325,000 young people were placed on jobs. The goal this year is 450,000. Coordination of youth job placement efforts in 1970 will be done by mayor's councils, chambers of commerce, civic and fraternal organizations, labor, the National Alliance of Businessmen, State Department of Human Resources and the California State Chamber of Commerce. Two regional meetings in March outlined and obtained understanding of the mechanics of the program. State is divided into 37 areas - each of which has one or more counties - each with an Area Director.

CASPER, WYOMING

PROGRAM: Youth Council

PURPOSE: To provide a vehicle of communications between youth and community leaders.

SPONSORING ORGANIZATIONS:
Casper Chamber of Commerce and "Casper Can Do" (Total Community Development organization).

CONTACT FOR ADDITIONAL INFORMATION:
Ken Larsen, Executive Manager, Chamber of Commerce, P. O. Box 399, Casper, Wyoming 82601; A/C 307 - 234-5311.

DESCRIPTION OF PROGRAM:
As a part of the "Casper Can Do" Total Community Development effort, 175 junior high, high school and college student leaders were hosted by business leaders to a breakfast. At that time, a case study, developed by a small group of the students, was distributed. It described the need for youth involvement in community problems, as well as how that involvement could come about through a youth council.

A constitution for the council has since been written and several more case studies have been initiated. Nine hundred trees have been planted as a part of the council's effort, with a fund drive planned to acquire even more trees. Investigations have started on in-service training programs for students, which will include credit toward graduation. A building owned by the city has been identified as having potential for a youth center.

GRAFTON, NORTH DAKOTA

PROGRAM: High School Students on Chamber Board

PURPOSE: To involve youth in a decision-making process on matters affecting the community.

SPONSORING ORGANIZATIONS:
Grafton High School Student Council and Grafton Chamber of Commerce.

CONTACT FOR ADDITIONAL INFORMATION:
Mr. Gary Roesler, Manager, Grafton Chamber of Commerce, P. O. Box 632, Grafton, North Dakota 58237; A/C 701 - 352-0781.

DESCRIPTION OF PROGRAM:
In September of 1969 the Grafton Chamber of Commerce Board of Directors called upon the student council of the local high school to choose two students to serve on the chamber's board of directors. Before this could be done, by-law and policy changes were made to provide for the two appointments. Full privileges and responsibilities were granted to the students. In addition, each was assigned to a chamber committee as board of director liaison.

The effort grew out of a concern by the board that young people of the community were not involved in the decision-making process, particularly those decisions affecting their community.

YOUTH

KEOKUK, IOWA

PROGRAM: "T'Cees" (Teen Chamber) and College Division

PURPOSE: To involve young people of the community and create future leaders.

SPONSORING ORGANIZATION:
Keokuk Chamber of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
F. Joseph Buckley, Executive Vice President, Keokuk Chamber of Commerce, Hotel Eppers, Executive Suite, Keokuk, Iowa 52632; A/C 319 - 514-5055.

DESCRIPTION OF PROGRAM:
In 1968, the Keokuk Chamber organized a Teen Chamber of sophomores, juniors and seniors in the area high schools. The Keokuk T'Cees meet once each week. They have taken the Practical Politics and Freedom vs. Communism Courses. They are taught how to make speeches, meet with the mayor, police chiefs and judges, and are presently forming a youth advisory jury. The jury will sit at juvenile court and recommend punishments for young offenders. They sponsor an Outdoor Christmas Decorations Contest annually, and conduct surveys for the Chamber.

The first College Division was established two years ago. The members hold brainstorming sessions on community attitude, education and government, and have concentrated on community service through shopping and community attitude surveys and surveying the housing needs of the elderly, which was instrumental in approval of a 180-unit federally-financed housing project, as a part of the Keokuk urban renewal plan. They have also completed their second year of providing Santa for the retailers through the Christmas season.

LOS ANGELES, CALIFORNIA

PROGRAM: Direction Sports

PURPOSE: To aid educationally-disadvantaged children through sports programs -- expanded to include the development of basic learning skills and attitudes of children participating.

SPONSORING ORGANIZATIONS:
Alpha Beta Markets, Arden-Mayfair, Inc., Sears Roebuck, 7-Up Bottling Co., Sports Illustrated, Vons Grocery, W. J. Voit Rubber Corp., and others.

CONTACT FOR ADDITIONAL INFORMATION:
Mr. Tulley Brown, Project Director; A/C 213 - 627-9861.

DESCRIPTION OF PROGRAM:
Direction Sports is a non-profit organization operating in disadvantaged areas that previously were unable to support their own programs, such as Little League. The program is currently working in the Los Angeles "minority population corridor", utilizing two new dimensions that develop learning skills and positive attitudes toward education. The school-age group from the 1st through 9th grades meets four days per week year-round for a two-hour afternoon schedule, which includes a half-hour "chalk talk" using sport situations to develop skills; one hour of carefully developed and supervised team practice; and a half-hour group discussion led by such coaches as John McKay (USC), Lew Alcindor, O. J. Simpson, Bob Seagren, etc. Coaches and professional psychologists cover positive social attitudes, value of law and value of property.

LOS ANGELES, CALIFORNIA

PROGRAM: Salute to Youth

PURPOSE: Recognize youth for volunteer service.

SPONSORING ORGANIZATION:
Women's Division, Los Angeles Area Chamber of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
Miss Jean MacDougall, Manager, Women's Division, Los Angeles Area Chamber of Commerce, 404 S. Bixel Street, Los Angeles, California 90054; A/C 213 - 482-4010.

DESCRIPTION OF PROGRAM:
Thousands of young people of high school and college age are involved in volunteer work outside their homes and school campus. Annual awards go to exceptional groups and individuals engaging in such activities as tutorial projects, church service, recreational training, service in hospitals, community clean-up and beautification programs, participation in health drives, work with juveniles/senior citizens. Six awards are offered with four going to groups (two high school, two college) and two to individuals (one each for high school and college age).

MAMARONECK, NEW YORK

PROGRAM: Boy Scout Explorer Post in Computer Technology

PURPOSE: Introduce teens to world of computers.

SPONSORING ORGANIZATIONS:
Longines Symphonette Inc. and Lamahary District, Hutchinson River Council, Boy Scouts of America.

CONTACT FOR ADDITIONAL INFORMATION:
Ira Freireich, Manager, Longines Symphonette Computer Department, 1875 Palmer Avenue, Larchmont, New York 10538.

DESCRIPTION OF PROGRAM:
This is a full-fledged course in computer technology. Scouts in Explorer Post 10, all students in Mamaroneck High School, meet two evenings a month with Arnold Klein, a systems analyst with Longines for instruction in numbers systems, introduction to computers, application and capabilities of the machines and their operation. The program, first of its kind in

Westchester, admits girls to the Explorer Post, another first!

The first course was so successful that a second has been started and will be open to scouts in Larchmont, Mamaroneck, Harrison and Rye.

MICHIGAN

PROGRAM: High-School-Business Symposiums

PURPOSE: The state and local chambers collaborated in setting up these panels of leaders to carry on a dialogue in which businessmen answered students' questions about social, political and economic issues of the business world and also the opportunities for youth to participate in them.

SPONSORING ORGANIZATIONS:
Michigan State Chamber of Commerce and participating local chambers.

CONTACT FOR ADDITIONAL INFORMATION:
Harry R. Hall, President, Michigan State Chamber of Commerce, 215 South Washington Avenue, Lansing, Michigan 48933; A/C 517 - 482-0657.

DESCRIPTION OF PROGRAM:
Symposiums are designed to enable participants to discuss current economic problems and proposed solutions; to freely exchange ideas and opinions on economic solutions; to develop a greater awareness of the competitive enterprise system; and to help students relate themselves to their role in the economy. Similar programs were held at Bay City, Greenville, Flint and Iron Mountain.

More than 60 Chambers scheduled High School-Business Symposiums in the 1969-70 year and even larger numbers are planned across the U.S. for 1970-71.

MISSOULA, MONTANA

PROGRAM: Student, Faculty, Community Dialogues

PURPOSE: To stimulate greater understanding between the university students, university faculty, and business community.

SPONSORING ORGANIZATIONS:
The student senate, faculty senate (of the University of Montana), and the Missoula Chamber of Commerce.

CONTACT FOR ADDITIONAL INFORMATION:
Mr. Norris E. Johnson, CCE, Executive Vice President, Chamber of Commerce, P. O. Box 1518, Missoula, Montana 59801; A/C 406 - 543-6623.

DESCRIPTION OF PROGRAM:
The Student, Faculty, Community Dialogues Program was conceived in October 1969 as an effort by the chamber of commerce to provide a means by which these three community groups could exchange views and ideas on any topic of common concern. Selection of participants is done by the student senate president for the students; the university president for the faculty; and the chamber executive for the business community. The editor of the local newspaper has served as program moderator for all of the four sessions that have been held. There is no agenda and no minutes are kept. Meetings are held once monthly. Following each meeting an analysis of the program is done by the moderator, university president, student faculty president, and the chamber executive.

MOUNT KISCO, NEW YORK

PROGRAM: Teen Board Members

PURPOSE: Increase communication between Chamber of Commerce Board and local High School.

SPONSORING ORGANIZATIONS:
Mount Kisco Chamber of Commerce and Mount Kisco High School.

CONTACT FOR ADDITIONAL INFORMATION:
Mary Stelle, Executive Director, Mount Kisco Chamber of Commerce, Kirby Plaza, Mount Kisco, New York 10549; A/C 914 - 666-7527.

DESCRIPTION OF PROGRAM:
To increase understanding between the students of Mount Kisco High School and the business and professional community, represented by the Mount Kisco Chamber of Commerce, a Senior and a Junior have been designated as High School representatives to the Chamber Board of Directors. One boy and one girl were chosen by their fellow students with faculty and administration approval. Both attend all board meetings and are free to speak on any community issue, but have no vote. Students report to the student council at school on a regular basis. Although the project is new, all concerned feel that a big step has been taken in providing communications which helps materially in bridging the generation gap. (Two years ago the chamber introduced Junior Achievement into the High School as a joint project with Rotary. Most of the initial meetings were held at the Chamber office and the close relationship which developed between the school and the chamber led to the new board arrangement.)

NATIONAL

PROGRAM: Urban Bike Routes

PURPOSE: To provide recreational outlet for ghetto youth.

SPONSORING ORGANIZATIONS:
Bicycle Institute of America, various municipalities.

CONTACT FOR ADDITIONAL INFORMATION:
Bicycle Institute of America, 122 E. 42nd Street, New York, New York 10017.

DESCRIPTION OF PROGRAM:
The Bicycle Institute has been the motivating force behind a nationwide movement to develop

official bicycle routes in urban areas, many of which provide programmed, interesting and inexpensive recreation for many ghetto youth. The BIA and its field director work closely with community organizations and urban park and recreation officials to see that mapped bicycle routes link disadvantaged neighborhoods to better recreational areas and neighborhoods. They also publicize these new recreational facilities.

In 1967, working with the New York City Park Department and representatives of Negro groups from the Bedford-Stuyvesant area, the BIA sponsored a 12-mile bicycle recreational route, leading from the heart of the ghetto to the recreational facilities of Coney Island. At the time of its dedication, the mayor of New York and the president of the neighborhood park committee called the Brooklyn bikeway "the finest thing to come to the neighborhood," and the mayor led a dedication ride. This year, Negro organizations asked for, and got, a second "dedication". Hundreds of Negro youngsters participated. The heart of the bikeway is a street which was burned during the 1964 New York riots.

The BIA works with other cities in which bikeways are planned to fulfill a practical need in encouraging youngsters from poor neighborhoods to bike to areas outside the depressed community, and encourages organized bike rides and other activities for them. The BIA also cooperates with PAL groups in planning block parties at which family bicycle rides are made over designated bikeways. The BIA urges its members to donate bicycles for youth clubs whose membership is composed of Negroes and other disadvantaged groups. Work on urban bikeways is often completed by young people enrolled in the Youth Corps.

RENTON, WASHINGTON

PROGRAM: Youth involvement in community decision making

PURPOSE: To develop communication with the young people and tap a rich supply of energy and innovation (Prevention of the generation-gap).

SPONSORING ORGANIZATION:
Renton Chamber of Commerce

CONTACT FOR ADDITIONAL INFORMATION:
Mr. Kay Johnson, Manager, Renton Chamber of Commerce, Renton, Washington.

DESCRIPTION OF PROGRAM:
High School students are selected by teachers and administrators to serve with committees of the Chamber of Commerce as voting and fully-participating members of those committees. The students are reported to be accepting and executing assignments with such competence that business members of the committees are showing new dedication. Examples: The Urban Affairs committee has developed a teen center program and the youth are being mobilized to develop its operating policy. On all regulations they will act as an advisory group. .....Next, the Congressional Action Committee will meet with the Congressman, and a student will sit on the questioning panel. High School students will be encouraged to attend the meeting.

WHITE PLAINS, NEW YORK

PROGRAM: Boy Scout Explorer Post in Industrial Engineering

PURPOSE: To introduce Senior Boy Scouts (Explorers) to business world of Industrial Engineering.

SPONSORING ORGANIZATIONS:
Tappan Zee Chapter, American Institute of Industrial Engineers, Inc. and Washington Irving Council, Boy Scouts of America.

CONTACT FOR ADDITIONAL INFORMATION:
John V. Aliberto, District Scout Executive, Purdy Scout Reservation, 1111 Westchester Avenue, White Plains, New York;
A/C 914 - WH9-6180.

DESCRIPTION OF PROGRAM:
Members of Explorer Post, Boy Scouts of America visit individual firms in company of Industrial Engineer of each firm to get full briefing on business of the firm with eye to possible career interests. This is a joint business-teen effort to introduce Explorers to careers in industry in manner normal High School guidance counseling does not provide. It is also a direct lead to summer job placement.

CROSS REFERENCE

See also:

CONSUMER--
National (All About Furniture); National (Economic Education of Clergy).

CRIME--
East St. Louis, Illinois; Hartford, Connecticut.

EDUCATION--
Greensboro, North Carolina.

EQUAL OPPORTUNITY--
Rocky Mount, North Carolina (Elimination of Dual School System).

HOUSING--
Muskegon, Michigan.

MANPOWER/JOBS--
Dallas, Texas; Ithaca, New York; Los Angeles, California; National (Operation Grace & Glamour); New York, New York; Norfolk, Virginia; Racine, Wisconsin.

TOTAL COMMUNITY DEVELOPMENT--
Casper, Wyoming; Rocky Mount, North Carolina.